"Creating a Positive Learning Environment"



Tom Condone, Executive Director Tennessee State Soccer Association



A 'Model' Soccer Club

What does a great soccer organization do





A 'Model' Soccer Club

A full service club has the ability to reach out **ALL** levels of soccer!

So how do we get started???



Effective Communication

1. Listen, don't hear...

2. Build a rapport

3. Choose words carefully



We Are All In This Together!

Parents



Administrators





We Are All In This Together!

Referees Coaches







Structure of the Club

Board of Directors

- Director of Coaching
- Registrar







<u>Risk Management – The Potential Issues</u>

Promoting, while protecting our youth...

Facilities

Game day...Special event management



Staying Connected

Website

• Email

Newsletters





Planning...and Cross-Training

- Preparing for the challenging roles
- Turnover happens...Are you prepared?

"He who fails to plan is planning to fail" - Winston Churchill



Community Engagement

Identity and Outreach





Parent and Coach Education

Parental Excellence

The Role of the 'Teacher'

The Importance of Education



Question...

"At what age in an academy set up do we truly separate the strongest players?"

 Pros and Cons to leaving them all as a 'pool' and/or splitting them up



Parents....and coaches...who push too hard too young, particularly when they emphasize winning above all else, can easily wipe out a child's motivation to play"

Dr. Henry Goitz

Chief of Sports Medicine at the Medical College of Ohio



Setting the Environment

Providing playing opportunities for all ages and abilities

- Age appropriate competition
- Small Sided Games
- Handling Tournaments
- Decision making...is the player first?



- Group Assignment
 - Devise a program by which a State Association could impact player development across the state

- Make up of the task force
- Pressures of the market place
- Short team goals
- Long term goals
- Legacy of the program



If we don't set the environment straight...then this will happen....





It is critical that we work together to produce a environment, where...

Enjoyment = Learning = Development!





Any Questions?

Thank you for your time!

Tom Condone

tcondone@tnsoccer.org



