



US Youth Soccer Style Guidelines*

Organization, Program and Event Names

Revised 01.09.2006

ORGANIZATION

US Youth Soccer

- *Never periods separating the "U" and "S"*
- *"United States Youth Soccer Association" or "U.S. Youth Soccer Association" is used only in documents that directly affect the organization's non-profit status.*

In a press release or article:

Preferred for Any and All Mentions – US Youth Soccer

Incorrect: U.S. Youth Soccer, United States Youth Soccer Association, USYS or USYSA

Mission Statement

It is the mission statement of US Youth Soccer to foster the physical, mental and emotional growth and development of America's youth through the sport of soccer at all levels of age and competition. US Youth Soccer is established as a non-profit and educational organization.

Players

Ages: Under-5 through Under-19

Sex: Male and female

Economic Background: Various

Skill Levels: Beginner through U.S. Soccer Youth National Team program (*U.S. Soccer Youth National Teams operated by U.S. Soccer*)

Sponsors

adidas – Official Equipment Supplier of US Youth Soccer

Fox Soccer Channel – Official Television Partner

Kohl's Department Store – Official Department Store of US Youth Soccer

Pokémon - The Official Youth Entertainment Sponsor of US Youth Soccer

Partners

Major League Soccer (MLS) – Official grassroots partner of US Youth Soccer

National Soccer Coaches Association of America (NSCAA)

Soccer Kicks for Cancer

Registration

3.2 million



US Youth Soccer is comprised of 55 State Associations that, for voting and competition purposes only, are subdivided into four regions. The 55 State Associations are as follows:

US Youth Soccer Region I

Connecticut Junior Soccer Association
Delaware Youth Soccer Association
Eastern New York Youth Soccer Association
Eastern Pennsylvania Youth Soccer Association
Soccer Maine
Maryland State Youth Soccer Association
Massachusetts Youth Soccer Association (or Mass Youth Soccer)
New Hampshire Soccer Association
New Jersey State Youth Soccer Association
New York State West Youth Soccer Association
Pennsylvania West Youth Soccer Association
Soccer Rhode Island
Vermont Soccer Association
Virginia Youth Soccer Association
West Virginia Youth Soccer Association

US Youth Soccer Region II

Illinois Youth Soccer (no "Association" in title)
Indiana Youth Soccer Association
Iowa Soccer Association
Kansas State Youth Soccer Association
Kentucky Youth Soccer Association
Michigan State Youth Soccer Association
Minnesota Youth Soccer Association
Missouri Youth Soccer Association
Nebraska State Soccer Association
North Dakota Youth Soccer Association
Ohio South Youth Soccer Association
Ohio Youth Soccer Association – North
South Dakota State Youth Soccer Association
Wisconsin Youth Soccer Association

US Youth Soccer Region III

Alabama Youth Soccer Association (or Alabama Youth Soccer)
Arkansas State Soccer Association
Florida Youth Soccer Association
Georgia Youth Soccer Association
Louisiana Soccer Association
Mississippi Youth Soccer Association
North Carolina Youth Soccer Association
North Texas State Soccer Association
Oklahoma Soccer Association
South Carolina Youth Soccer Association
South Texas Youth Soccer Association
Tennessee State Soccer Association

US Youth Soccer Region IV

Alaska State Youth Soccer Association
Arizona Youth Soccer Association
California Youth Soccer Association – North



California Youth Soccer Association – South
Colorado State Youth Soccer Association
Hawaii Youth Soccer Association
Idaho Youth Soccer Association
Montana Youth Soccer Association
US Youth Soccer Nevada (or United States Youth Soccer Nevada)
New Mexico Youth Soccer Association
Oregon Youth Soccer Association
Utah Youth Soccer Association
Washington State Youth Soccer Association
Wyoming State Soccer Association

PROGRAMS

US Youth Soccer Olympic Development Program

- *“US Youth Soccer” and “Olympic Development Program” or “ODP” are never separated. Examples of team name references are “Eastern Pennsylvania Youth Soccer Association US Youth Soccer ODP Boys 1988 team,” the “US Youth Soccer ODP Girls Region II ‘86” or “Idaho US Youth Soccer ODP Girls 1990 ”*

In a press release or article:

First Mention - US Youth Soccer Olympic Development Program

Second Mention – US Youth Soccer ODP

Incorrect – Simply referring to the program as “ODP.” Since ODP status was recently granted to other organizations, it is essential that the US Youth Soccer brand of ODP be recognized.

Regional Examples:

First Mention – US Youth Soccer Olympic Development Program Region I

Second Mention – US Youth Soccer ODP Region I

Examples: US Youth Soccer ODP Girls Region I 1991 Team

State Examples:

First Mention – (State Association) US Youth Soccer Olympic Development Program

Second Mention – (State Association) US Youth Soccer ODP

Examples: Florida US Youth Soccer ODP, Florida US Youth Soccer ODP Boys 1991 Team

US Youth Soccer TOPSoccer

- *Although TOPSoccer stands for “The Outreach Program for Soccer”, only the word “Soccer” is spelled out. The acronym should be spelled out somewhere in the article or document.*

In a press release or article:

First Mention - US Youth Soccer TOPSoccer

Second Mention – TOPSoccer

US Youth Soccer’s Soccer Start

- *Soccer Start is two separate words*

In a press release or article:

First Mention - US Youth Soccer’s Soccer Start

Second Mention – Soccer Start

COMPETITIONS

US Youth Soccer Olympic Development Program National Championships

- *“US Youth Soccer” and “Olympic Development Program” or “ODP” are never separated.*

In a press release or article:

First Mention - US Youth Soccer Olympic Development Program National Championships

Second Mention – US Youth Soccer ODP National Championships

Incorrect – Referring to the program as “National ODP Championships.”

US Youth Soccer National Championships

- *“US Youth Soccer National Championships” is never separated or shortened.*

In a press release or article:

Any and all mentions - US Youth Soccer National Championships

Incorrect - National Championships, Nationals.

US Youth Soccer National Championship Series

- *“US Youth Soccer National Championship Series” is never separated or shortened.*

In a press release or article:

Any and all mentions - US Youth Soccer National Championship Series

Incorrect - National Championship Series, National Series, NCS.

US Youth Soccer (Region I or East Regional) Championships

In a press release or article:

All Mentions - US Youth Soccer (Region I or East Regional) Championships

US Youth Soccer (Region II or Midwest Regional) Championships

In a press release or article:

All Mentions - US Youth Soccer (Region II or Midwest Regional) Championships

US Youth Soccer (Region III or South Regional) Championships

In a press release or article:

All Mentions - US Youth Soccer (Region III or South Regional) Championships

US Youth Soccer (Region IV or West Regional) Championships

In a press release or article:

All Mentions - US Youth Soccer (Region IV or West Regional) Championships

US Youth Soccer (State Association) State Championships

In a press release or article:

First Mention – US Youth Soccer (State Association) State Championships

Example: US Youth Soccer North Texas State Soccer Association State Championships

Second Mention – (State Association) State Championships

Example: North Texas State Championships

US Youth Soccer adidas Cup

- *This is not to be confused with the US Youth Soccer National Championship Series Under-15 Boys title.*

In a press release or article:

All Mentions - US Youth Soccer adidas Cup

**subject to change.*