

## **2008 US Youth Soccer National Championships Series Competition New Format**

*Presenter: US Youth Soccer National Championships Committee*

Join us in an open discussion regarding the US Youth Soccer National Championships Series new format for 2008. The Committee will be answering any questions regarding the rules and format of the tournament.

## **Academy Programs: What are they?**

*Presenters: John Hackworth, Assistant Men's National Team Coach and Developmental Academy*

*Director – U. S. Soccer; Jacob Daniel, Director of Coaching – Georgia Youth Soccer; Vince Ganzberg, Director of Coaching – Indiana Youth Soccer and John Ellinger, Technical Director – US Youth Soccer*

The term "academy" is used to describe a variety of soccer programs throughout the world. The panel will answer questions and provide insight into how the term "academy" is used in soccer circles in the United States. Two state associations and U.S. Soccer will discuss their versions of academies. Additionally other variations of academies at the club level may be discussed. From Georgia Soccer will be an outline of the academy program for Under-10/Under-12 teams.

- Reasons and objectives behind the academy launch eight years ago.
- Teething problems.
- How it evolved and has grown in size.
- The main forces behind the evolution of the program to its present format.
- Its present format
- Pros and cons and lessons for other states.

From Indiana Youth Soccer you will hear about the implementation of the Under-9 Academy in fall of 2007. This panel discussion will include the how, why and future of this format.

## **Attacking with the Fullbacks**

*Presenter: Dr. John Thomas, Assistant Technical Director – US Youth Soccer*

Encourage and coach fullbacks to join the attack at the appropriate occasions. Encourage the fullbacks to read the first touch of the receiving player. Encourage a positive attitude to get forward and join the attack. Show why having a good first touch into space is important. Show what will assist fullbacks in reading the play to see if they can overlap or intercept the pass by applying low delayed high pressure.

## **Building a Club-Wide, Free-Play Festival Program**

*Presenters: Larry Paul and Mike Thompson – Burke Athletic Club*

Adopting the street soccer component of the U.S. Soccer's National Youth License, the Burke Athletic Club has developed a club-wide system of open festival soccer. This session will look at how to introduce festival play, its educational value to the children, and how it maximizes limited club resources and the administrative steps necessary to manage the process. Street soccer has long been regarded as the most effective way to learn how to play the game and this seminar shows how BAC built a program from 24 to 200 kids a day in just over two years.

## **Building the Player First, Then the Team**

*Presenter: Jeff Tipping, Director of Coaching – National Soccer Coaches Association of America*

Developing top flight players in the USA: the modern player has to be able to operate under increasing pressure and speed of play. In addition the modern player needs to incorporate personal development into a lifestyle mode more than ever before. We will look at how these twin factors coincide.

## **Bylaws and Policies – Purposes, Provisions and Distinctions**

*Presenters: US Youth Soccer Bylaws and Policies Committee*

Bylaws are the controlling governing principles of an organization. Bylaws establish both the scope of the authority of and the limitations on an organization, its operations and its management. This session will address the purpose of bylaws, desirable and undesirable provisions, and the relationship between bylaws and policies. Model provisions for consideration by youth soccer organizations will be provided. It will help all US Youth Soccer affiliated organizations understand and improve their organization by providing information that will facilitate review and modernization of the organization's most basic organic document and authority.

## **Coaching by Knowing: Understanding Each Child's Strengths and Development Needs**

*Presenter: Peter Broadley, Executive Director – Cape Fear Soccer Association*

Succeeding in soccer, as a coach or player, requires understanding the player's mental development needs. In collaboration with MLS, USL and US Youth Soccer ODP camps, participating soccer players completed a two part diagnostic measuring mental components of athleticism: psychological disposition and cognitive brain efficiency. The research from this detailed study of player development will be shared illustrating differences between positions, between genders, and as the player matures. In this seminar, Coach Broadley will also provide examples and practical training exercises for improving each player's opportunity for success.

## **Coaching - Help to Improve Independence**

*Presenter: Detlev Brüggemann, FIFA Instructor*

Coaching a player or a team cannot guarantee the success in advance. The player is the acting unit on the field. Coaching must be understood as help to make the players' behavior (decisions) independent from coaches' advices by enlarging the game experience and improving the ability to read the game, to anticipate the situations' development and to make the right decisions what and how to do it. On this background coaching must always be related to the current situations. Acting options should be demonstrated and the tactical reasons be explained. Coaching is a communication process between coach and player. Convinced players act more determined.

### **Concession Stand Basics for Dummies**

*Presenter: Lisa Fischer, Associate Brand Manager, Airheads*

Running or working a concession stand doesn't have to be a painful experience for you and your volunteers. This session will cover some basic concession stand planning and maintenance issues. It will also point out some obvious (and not so obvious) operational strategies that will allow you to get the most out of your concession stand while keeping your volunteers happy.

### **Combination Play**

*Presenter: Jeff Tipping, Director of Coaching – National Soccer Coaches Association of America*

This session shows the techniques of passing and receiving which directly impact a team's ability to pull off combinations on the attack. Without the skills to maintain possession the tactics of combination play are quite unlikely.

### **Creating a Win-Win Partnership**

*Presenter: Andrew Shaw*

In the ever changing world of the hotel business, it is important now, more than ever, to have a clear understanding of hotel sales contracts and ways to partner with the facility. Having knowledge of what your room block means to a hotel opens the lines of communication to creating the win-win for both parties. Discussions will include contract clauses to be wary of, what you can ask for, what you should expect from a hotel, rate negotiations, what the hotel expects from you, what is most important to the hotel and why. With 25 years of hotel experience, the presenter will give you the tips to getting what you want from hotels, and ultimately turn this sometimes stressful process into a win-win situation.

### **Creating Positive Parents**

*Presenter: Aimee C. Kimball, Ph.D.*

This interactive session will focus on helping coaches and club officials to work better with parents, ensuring that they are on the same page with what you are trying to accomplish. The presenter will discuss how to get everyone committed to team goals and how to work with different types of parents. This presentation will also focus on improving communication between parents and coaches and provide attendees with ideas to create the parent culture you want for your team. Since many youth sport coaches are also in the delicate position of having to coach their own children, tips will be provided on how to best balance the roles of coach and parent.

### **Developing Leadership Skills in Your Youth Athletes**

*Presenter: Eric Steege and Mimi Smith*

Participation in youth athletics is more than just winning and should provide participants valuable life lessons. If coached in a nurturing way, sports can teach youth athletes valuable life skills including confidence and strong leadership abilities. Both Eric and Mimi represent the International Center for Performance Excellence at West Virginia University, which works to assist and develop leadership skills in corporate and athletic environments. Through this presentation, coaches will gain insight into how to further develop and promote leadership skills in their youth athletes and model positive leadership through their actions.

### **Developing a Vision and Goals that Keep Players Confident and Motivated**

*Presenters: Eric Steege and Mimi Smith*

There are times when all coaches struggle with motivating their soccer players, especially youth athletes. Both Eric and Mimi represent the International Center for Performance Excellence at West Virginia University, which assists corporate and athletic teams in establishing goal-setting programs and developing strong motivational climates. This seminar will help club administrators and coaches understand the process of developing a vision and goals that keep youth players confident, motivated and enjoying their youth soccer experience.

### **Developing the American Player**

*Presenter: Len Oliver, Director of Coaching – DC Stoddert Soccer*

Player development—what will it take to get there? We often quote the late Mike Berticelli in our coaching courses: "The rest of the world learns soccer by playing, we learn by coaching. So who will develop the better players?" Mike's statement resonates in our coaching practices. My admonition to new coaches, "Don't Coach!" often falls on deaf ears as well-meaning fathers and mothers want "to teach" their young charges our game. But soccer, unlike some other sports, is a player's game calling for quick decisions where situations change instantaneously, and where players, not coaches, should be making these decisions. So how have we handled this

challenge in our youth soccer programs? What are we doing right, what could be improved? And how are other soccer nations, with diverse cultures, handling the youth soccer development phenomena?

### **Dribble Mania – Increasing Effectiveness in Tight and Open Spaces**

*Presenter: Eddie Henderson, Technical Director – United States Youth Soccer Nevada*

This session will primarily focus on two areas: increased comfort level on the ball in tight spaces and the ability to take players on with confidence in open spaces. The goal of the session is to help players as well as coaches' see what type of environment is needed when increasing a player's effectiveness on the dribble in tight spaces and how combinations can increase success in open space when taking players on.

### **Equipping Yourself to Engage with the Media**

*Presenter: Todd Roby, Senior Manager of Communications, US Youth Soccer*

How do you get your event, club or organization in the media? Learn the basics from how to write and submit a press release to how position information and get your story told in the media. This session will provide you the insight to begin the process of engaging with the media.

### **Finishing**

*Presenter: Jay Hoffman*

This session will focus on: technical aspects finishing; individual tactics of creating opportunities to finish, on and off the ball; tactical application of technique to finish and functional, roles and functions of player with in a frame work of play, finishing.

### **Focusing on the Youth Game**

*Presenter: Rodney Kenney*

This presentation covers the changes to the youth game and what the coaches, spectators and players expect of the referees and administrators in this new environment.

### **Foundational Skills**

*Presenter: Sam Snow, Senior Assistant Technical Director – US Youth Soccer*

We shall discuss the basis of all ball skills being set in body mechanics and the necessity of teaching these physical movements early in players' careers. When a soccer club has a curriculum that includes physical education during the preteen years then the odds of that club producing skillful players improves. The future technical, tactical and physical abilities of players rest on the solid foundation of body control. This practical session will use Under-6 and Under-8 players to show coaches various ways to teach these crucial physical skills.

### **From the End to the Beginning with Player Development**

*Presenter: Sam Snow, Senior Assistant Technical Director – US Youth Soccer*

From the Under-19 age group back to the Under-6 age group, we will trace the milestones of player development. Clubs with a progressive curriculum will recognize the scheme of development to be discussed. The connections between the developmental stages of Erik Erikson and Istvan Balyi will be made to our developmental scheme for the American player.

### **Full Service Soccer Club**

*Presenter: Frank Trovato, Director of Coaching – Alaska State Youth Soccer Association*

This presentation's focus is that of unifying a full service youth soccer club, one with both Recreational and Competitive Programs, to maximize its director, coach, team and player development. Both recreational and competitive philosophy and needs are addressed as well as setup, roles, and evaluations. The goal of the discussion is to help club leaders understand and realize the full potential and power of a full service soccer club.

### **Game Application of Ball Skills**

*Presenter: Paul Halford, Director of Coaching – Pennsylvania West Youth Soccer Association*

Games that teach skills: Warm Up, 1 v 1, 2 v 1, 3 v 2 to 4 v 4 and playing small-sided games that are fun and competitive.

### **Goal Scoring Opportunities**

*Presenter: Jay Hoffman, Technical Director – Virginia Rush and Coach – U.S.A. Paralympic Team*

This session will focus on: playing wide to create space centrally; flank play to get behind the defending individual both with and without the ball and in combination; timing and types of runs to create space for finishing in the box and technical and tactical aspects of 1v1, crossing and finishing.

### **Head Injuries in Soccer: Separating Fact From Emotion**

*Presenter: Dr. Don Kirkendall*

In the early-mid 1980's, purposeful heading was blamed for cognitive deficits in a minority of soccer players. Despite more rigorous study that has shown heading is not a factor in cognitive deficits, the fact remains that a small fraction of soccer players have transient deficits and the known cause is now believed to be concussive head injury. Head injuries in soccer are predictable. Concussive impacts most likely occur from head-head, head-elbow, head-ground impact or accidental head-ball impact. These collisions usually occur in the middle third of the field when players approach from opposing directions. There are two primary challenges for the soccer family. The first is recognizing that an injury has occurred. The problem is that there is no blood test or image that allows a conclusive diagnosis so the best path is conservative. A recognized concussion is less 'treated' than it is 'managed' by a team of specialists. There are a number of issues that must resolve before the medical team considers allowing a player back to play. This is the second challenge: when can players safely return to play? Until more is known about this perplexing brain injury, the sporting community needs to adopt a cautious outlook toward this injury.

### **How Do We Expand the Player Development Pyramid?**

*Presenter: Jim Launder, Director of Coaching Education – Wisconsin Youth Soccer Association*

Can the United States win the Men's World Cup? Can the United States Women's Team return to the top of the world table? Can U.S. youth players develop to become top level world performers? Can we stop the drain of players quitting soccer to play other sports in high school (or even before that)? Can our youngest players continue to enjoy "The Beautiful Game" and even learn to love it more? Can we help this young groups' expansion at even a greater rate? We will examine these questions and more in this session. And we will come up with some positive ideas for what is working right now and what we can do to actuate positive changes. Please come and help!

### **How to T.E.A.C.H Young Athletes**

*Presenter: Aimee C. Kimball, Ph.D.*

The purpose of this presentation is to educate attendees on psychological factors that influence young athletes. We will discuss the importance of taking growth and development into consideration and how proper goal setting can enhance athletes' overall skill development and confidence. Attendees will learn ways to avoid the self-fulfilling prophecy and to communicate effectively with young athletes. You will also be provided with quick tips for developing both the mental skills and life skills of your players. Attendees will have the opportunity to ask questions of the presenter and share ideas with each other.

### **How Players Emotions Affect Referee Performance**

*Presenter: Bob Wertz*

Player moods and emotions affect the ebb and flow of every match. Learn how to distinguish the underlying forces that drive emotions and the techniques referees can use to manage them. Particular attention is focused on anger and frustration and how they negatively impact game control.

### **How to Run A TOPSoccer Program**

*Presenters: Brett Thompson and Susanne Conlon*

The purpose of this workshop is to provide information on how to start, administer and sustain a TOPSoccer program. We'll cover a broad variety of topics including: how to recruit players, how to recruit volunteer and how to structure a program. And we'll offer guidance in terms of registration, equipment and activities etc.

### **How to Start a Recreation Club and What is Needed to Make it Successful**

*Presenters: Recreation Committee and Marie Langford of US Youth Soccer ODP Europe*

The first of the two part session will be devoted on how to start a recreation club, organizing a board, drafting bylaws, dealing with parents, players and coaches, etc. The second part of the session will deal with retention of volunteers, ways to motivate the membership, knowing the personalities in your organization and making them work together. Also during this double session, we will discuss many other issues relating to the recreational programs, players, coaches and referee programs.

### **Interstate Transfer and Release: Defining a Process**

*Presenter: US Youth Soccer Registrar's Committee*

Frustrated? Feeling alone on a pitch of over 3 million players? You and 54 other State Associations have similar challenges. Together we can solve problems and create solutions for the good of the game. Join us as we discuss items regarding registration with specific emphasis on interstate transfer issues. Which state issues the player pass? Who provides the insurance coverage? Are the registration fees being collected and the player being counted twice? Help us as we seek to define a common process to provide for national consistency with interstate transfers.

### **Investing Options for Non-Profit Organizations**

*Presenter: Tim Bywalski, Financial Advisor for Edward Jones Investments and Greg Weimer, American Funds*

This presentation will discuss investment options that non-profits organizations have related to two primary goals. First, we will discuss what to do with working capital and cash for the organizations. Secondly, we will give some

prudent ideas on investing capital for the long-term funding of projects and plans. We will help treasurers become more efficient with working capital, but also be aware of long-term options and risk involved of not being prudent with longer term money.

### **Kohl's American Cup – Sharing Best Practices**

*Presenters: US Youth Soccer Marketing/Kohl's Department Stores*

First time hosting a Kohl's American Cup or looking to improve your event? Come hear state associations and local organizers share best practices on how you can make your Kohl's American Cup tournament a great experience for your recreational players. Participation is encouraged - come with any questions or comments you may have about the program. We will announce the 2008 schedule, hand out the 2008 Kohl's American Cup manual, give away prizes and make an exciting announcement that you won't want to miss!

### **Leadership: How to Develop Winners**

*Presenter: Dr. John Thomas, Assistant Technical Director – US Youth Soccer*

A part of being a leader is coming to realize that respecting someone doesn't mean that you need to join their club or be like them. You can still respect someone and say you don't share their fear of losing. One of the ways to improve your leadership skills is to start caring about those that you want to lead. Needless to say being a leader isn't easy, even if it means taking the difficult path. How do we as coaches lead players and parents to become winners?

### **Organizing A Foreign Tour for Your Soccer Team**

*Presenters: US Youth Soccer ODP Boys Committee*

The Boys ODP regional administrators want to share their experiences of organizing successful foreign tours for your soccer team. Wondering what foreign country will result in the best experience for your team? What are the regulations you must be aware of and the steps to follow in the planning process? Take advantage of the advice, the successes and failures from people who have organized dozens of foreign tours over the years.

### **Parliamentary Basic and Board (Not "Bored") Meetings**

*Presenter: Larry Monaco*

The first part of this workshop session will review the basic concepts of parliamentary procedure: the different types of meetings; chairing a meeting; ways to expedite running a meeting; common errors that occur and how to avoid those errors; and how to count votes. These basic concepts will then be put to use in a "practice" US Youth Soccer Board of Directors meeting that will involve participants at the workshop session.

### **Players are Taught about Cheating: Referees Must be Taught about Controlling it**

*Presenter: Bob Evans*

As young players develop their skills, sophisticated coaches introduce them to various ways of illegally gaining an advantage over their opponents: time-wasting; delaying restarts, methods of fouling, and so on. As youth referees develop, they must also be taught the methods that players learn for circumventing the laws. The foundation for this lies within the federation's national assessment program, where sophisticated instructors and assessors can build upon development goals by teaching the techniques for officials to use at all levels of play. Development of skilled players and skilled referees can then occur side-by-side, for the good of the game. This presentation will be illustrated by theoretical and video examples.

### **Playing, Practice, Training – How can we do it all?**

*Presenter: Karla Thompson, Director of Soccer Operations – Arizona Fury Soccer Club*

This session will offer suggestions on how young players can reach their training objectives for competition through the use of planning-periodization. A close look will be taken at how players between the ages of 12-18 can balance their game, practice and personal training schedules for optimum performance; coordinating these elements of high school, club and US Youth Soccer ODP soccer has become too challenging for even the most educated families. This presentation will examine how we can assist young players to meet their commitments in healthy and productive ways.

### **Preventing Common Soccer Injuries**

*Presenter: Dr. Don Kirkendall*

Injuries in soccer are predictable and many can be prevented. Specific warm-up activities have been shown to be effective at preventing initial and subsequent injuries. The focus of these activities is on preventing recurrent ankle sprains, hamstring and groin strains, ACL tears, and all injuries by encouraging fair play. This presentation will show the rationale for prevention programs and examples of activities shown to be effective at preventing common soccer injuries.

### **Progressive Systems of Play**

*Presenter: John Ellinger, Technical Director – US Youth Soccer*

In accordance with US Youth Soccer's recommendations for Small-Sided Games, playing systems will be addressed that meet the age specific criteria. For example, playing with two lines of players in the Under-10 age group compared to playing numerous systems in the 11-a-side game.

### **Receiving**

*Presenter: Andy Biggs, State Director of Coaching – Soccer Maine*

This session will present methods for coaching youth players to improve their receiving technique while participating in fast moving and fun games that challenge them to meet the demands of the soccer.

### **Referee Retention**

*Presenter: Gary Huber*

Identify who referee candidates are and the ways every level of the soccer organization can help retain and progress their development.

### **Risk Management for Recreation Soccer and TOPSoccer**

*Presenter: Risk Management Committee*

This session will look at some of the special considerations and challenges in creating a safe environment for recreational and TOPSoccer programs.

### **Skills School DVD**

*Presenter: Dr. John Thomas, Assistant Technical Director – US Youth Soccer*

An insider's view to the process of filming, editing and production of the DVD. Dr. Thomas will share with the audience the reasons behind the order of the skills as presented for stages for the ages. He will show you portions of the DVD and answer your questions on skill development. He will also explain the Technical Manual which accompanies the DVD.

### **Soccer as a Lifetime Sport begins at Under-6**

*Presenters: Dr. Dave Carr and Sheri Huckleberry – Ohio University*

In youth sports and soccer in particular, claims are made that there is great benefit in participating. There are claims of health benefits, improved academic abilities, improved "social intelligence" (Small, 2002), improved confidence and enhanced self-esteem. Many feel that sport can build a sense of belonging, worthiness, dignity and control (Burnett, 2001). Soccer can indeed be played for a lifetime, but why do three out of every four children stop playing by the time they become teenagers? This presentation will promote Hallowell's Repeating Five Step Cycle that promotes developing a strong feeling of connectedness, the "work" of children which is play, the power of practice, the roots of self-esteem which lie in mastery and the ability to address the value of recognition.

### **Soccer Start - Increasing Opportunities for All Kids**

*Presenters: John Kukitz, Soccer Start Committee Chairman and Kay Jones, Executive Director - Alaska State Youth Soccer Association*

Soccer Start is designed to introduce the sport of soccer to youngsters living in communities not yet served by existing clubs and leagues. In this session, we will explore new avenues to grow the game so to afford better opportunities for more children. By way of the US Youth Soccer grants, Soccer Start validates this objective by assisting new programs with equipment to begin and then to expand their activities. Additionally, Kay Jones will discuss innovative membership growth and player retention methods that Alaska Youth Soccer Association has recently implemented.

### **Speed of Play**

*Presenter: John Ellinger, Technical Director – US Youth Soccer*

Speed of play has many components. Physically it is affected by the quality of our first touch. From the mental side it is affected by the type of pressure that is applied and how we react to this pressure. Speed of play is affected by our situational awareness of the field; i.e., the decision process made by the player as to when to turn and take a player on, when to combine with another player, when to play a forward pass, etc. The following exercises are some examples of how to improve the speed of play of your team.

### **Start Your Own Youth Referee Academy**

*Presenter: Rodney Kenney*

This presentation gives the participant an outline for starting a referee academy from the local club level and progresses through the state play-offs and beyond.

### **Tackling**

*Presenter: Glen Buckley, Director of Coaching – New York State West Youth Soccer Association*

The ability to delay an opponent in full flight and gain the initiative and regain possession is the objective of tackling. The timing and the mechanics of the tackle will be looked at in small-sided activities and then put to the test in a larger game.

### **Technical Training for Under-10/Under-12 Goalkeepers**

*Presenter: Van Taylor, Director of Coaching – South Carolina Youth Soccer Association*

The session will cover goalkeeper specific exercises exposing 10- to 12-year-olds to the position of goalkeeper. The session will cover a simple progression of techniques that need to be addressed to players at this age.

Technical Considerations:

Footwork/Set Position/General Handling Techniques

Basic Diving Techniques - Collapse Save/Step and Save

Shot Stopping-Catch or to Deflect

### **The Art of Tackling**

*Presenter: Glen Buckley, Director of Coaching – New York State West Youth Soccer Association*

As part of any player's defensive qualities the ability to win the ball is essential. We know through analysis that the change of possession in the attacking or middle thirds leads to scoring opportunities. Mastering the 1v1 confrontation is paramount to success.

### **The Game is the Best Teacher**

*Presenters: Detlev Brüggemann, FIFA Instructor*

Training is preparing for the game. Appropriate exercises should be situations that have to be mastered in the game. Game situations in which the topic to be improved is modified into exercises present learning opportunities to develop and improve beside technical and tactical skills also the mental abilities of decision making and creativity, which initiate a successful use of the technical and tactical abilities and the player can recognize training situations in the game. This eases the transfer of practiced abilities into game behavior.

### **The Keeper's Role in Defending and Attacking**

*Presenter: Brian Pitts, Director of Coaching – South Dakota State Soccer Association*

This classroom session is designed to provide you with a goalkeeper's perspective on attacking options and defensive considerations. Video, lecture and discussions will focus on the goalkeeper's mindset when distributing balls in the attack and defending set plays and attacks against their goal.

### **The Responsible Coaches Workshop**

*Presenters: Liberty Mutual and Positive Coaching Alliance*

This session will provide coaches with practical Responsible Coaching tools to use with their players to both maximize performance on the field and to teach life lessons that carry far beyond the playing experience.

### **The Sport of Futsal**

*Presenter: Bill Sampaio - Futsal National Director of Coaching*

The session will discuss the sport of Futsal, its tactics and playing strategies. The session will also discuss the Futsal Federation, U.S. National Futsal Team and International Competitions.

### **The Use of the U.S. Soccer's Coaches Tool Box**

*Presenter: Rene Miramontes, National Staff Coach – U.S. Soccer*

Coach Miramontes will present a lecture discussing the application of USSF's Tool Box approach. This session will expose the audience to the latest approach of making corrections during the course of a training session. This is a player-based method of coaching using the premise that the game is the best teacher as it pertains to player development and modern coaching concepts.

### **TOPSoccer State Course with Practical and Coaching Methods**

*Presenters: Rick Flores, Director of Coaching – La Jolla Youth Soccer League and Brett Thompson, Director of Coaching and Education – Ohio South Youth Soccer Association*

The State TOPSoccer coaching course will provide information to all those in attendance on coaching methods for different disabilities along with group discussions as well as group activities. The course will discuss player abilities, characteristics, communication, physical contact, vocabulary, risk management, and care and prevention. The inclusion of players in training activities while coaching will be discussed in lecture along with group activities with those attending course. This will also be demonstrated in field session by the instructors.

### **Transition from Defense to Attack**

*Presenter: Detlev Brüggemann, FIFA Instructor*

Due to the strong and well-organized defenses in soccer today, attackers hardly find space to get through for finishing. Defense are weak only as long as they are not organized. Thus, the crucial moment of attacking are those seconds when the ball is won and the opponents' defenses is not reorganized. This requires two important topics, anticipating and quick decisions as well as the disciplined manner of securing ball possession without wasting time for finishing. Precision in the use of the skills is of need and a determined will to go for goals as soon as the ball is in possession of the own team.

### **Understanding the Strategies of Futsal**

*Presenter: National Futsal Coach of Spain*

The coach of Spain's National Futsal Team will demonstrate the basic tactics and strategies involved in the game of Futsal. Rotation, creating space, movement without the ball, are all points that will be covered during the demonstration. The National coach will also cover the training techniques that have made Spain a World Futsal Champion.

### **United States Soccer Federation Appeal Process**

*Presenters: Dave Laraba, Greg Fike and Tim Pinto*

The presentation on Friday will include a review of the U.S. Soccer Appeal Process on the first day. There will also be an update on the decision made by the Appeals Committee in 2006. A sample case will be available on U.S. Soccer's website and at the end of the first session for review at the second session on Saturday. During the second session, the participants will be divided into mock appeal panels to discuss the sample case. The instructors will then reveal the actual decision of the U.S. Soccer Appeal Panel. Any remaining time during the sessions will be used for question and answer regarding the Appeal Process.

### **Utilizing IT to Achieve Your Organization's Marketing Objectives**

*Presenter: Greg Letter, Ph.D., Director of Sport Management Program, Adelphi University*

Non-profit organizations typically have smaller marketing budgets and need to concentrate on more efficient methods. Various information technology (IT) tools can be used to achieve an organization's marketing objectives, keep the costs down and create new revenue streams. This presentation will concentrate on several IT tools and some of the more effective methods used to achieve an organization's marketing objectives.

### **What is Technique? What is Skill?**

*Presenter: Brian Bliss, Director of Coaching – Kansas Youth Soccer*

A look at what is considered technique and what is skill. Going from simple to complex and how a player can influence both. Technique vs. Skill – is there a difference? When does one become the other?

### **Why Movement Experiences at Under-6 Impact a Soccer Career**

*Presenter: Sam Snow, Senior Assistant Technical Director – US Youth Soccer*

In the new DVD Skills School and the accompanying technical manual information is provided on the foundation skills of balance, coordination and much more. These physical tools directly impact all ball skills. Without a solid foundation of physical education and movement education experiences the likelihood of producing highly skillful players is diminished.