

US Youth Soccer Ball-a-Day Game OFFICIAL RULES - NO PURCHASE NECESSARY.

ELIGIBILITY: The USYS Ball a Day Game (“Game”) is open to legal residents of the 50 United States and the District of Columbia, age 14 or older at the time of entry, who are members in good standing with their state association of U.S. Youth Soccer (“USYS”) as of 9/1/09. Maine residents under the age of 18 are not eligible to participate. Void where prohibited. Employees of U.S. Youth Soccer (the “Sponsor”), its affiliates, subsidiaries, dealers, distributors, retailers, advertising and production agencies, Sweepstakes Consulting, LLC, and their immediate families and those living in the same household are not eligible. All federal, state and local laws and regulations apply.

HOW TO PLAY: Game begins at 12:01 am (all times Central Time) on 9/1/09 and ends at 11:59 pm on 9/30/09 (“game period”). Visit www.USYouthSoccer.org (“game site”) to register and play the Game. Limit of one online play per person per 24 hours during the game period beginning each day at 12:01 am until 11:59 pm. A total of 30 Daily Prizes will be made available, one Daily Prize per day, for players between 12:01 am and 11:59 pm each day during the game period. The one (1) Random Draw Prize will be awarded to one of the 30 Daily Prize winners. To play the game, players will be asked for their full name, mailing address, email address and birthday on the web site. Sponsor and agents do not sell/solicit personal data to other businesses. Online entrants must be the authorized account holder (or child of the authorized account holder) of the email account from which the entry is made. Entries generated by script, macro or other automated or mechanical means will be void. Sponsor will collect information from entrants solely for the purpose of notifying winners and awarding prizes, unless entrant indicates that he/she would like to receive additional information from Sponsor.

PRIZES and approximate retail values (“ARV”): 30 Daily Instant Win Prizes: ball (\$130 each); 1 Random Draw Prize: \$1,000 Adidas gift card (subject to terms and conditions of gift card). Total value of all prizes: \$4,900. Any expenses not mentioned above are the winner’s responsibility. No substitution for prizes except as may be necessary due to unavailability, in which case a prize of equal or greater value will be awarded at Sponsor’s sole discretion. Prize is not transferable or redeemable for cash. Taxes are the winner’s responsibility. Limit of one Daily Prize per household. Unclaimed instant win prizes will not be awarded. Odds of winning an Instant Win Daily Prize depend on the number of eligible Instant Win Game plays divided by the number of prizes available. Odds of winning the Random Draw Prize are 1 in 30 and depend on whether or not all 30 instant win prizes are claimed during the entire game period. Prize suppliers/manufacturers are not affiliated with the sponsorship, endorsement, administration or responsibility for this sweepstakes. No sponsorship, endorsement, approval or responsibility for this sweepstakes by prize suppliers/manufacturers is intended or implied.

WINNER NOTIFICATION: Non-winners and instant winners will receive a message. Instant Daily Prize winners will be notified via email within 48 hours of playing at which time they will be asked for the following information to be provided within 7 days of the notification date or prize will be forfeited: complete name, mailing address, daytime phone number, date of birth, plus the parent/legal guardian’s name and email address (assuming winners might be minors). Daily Prize winners can expect to receive their prize via mail within 4 to 6 weeks. The one Random Draw Prize winner will be selected on or about 10/5/09 from among the 30 Daily Prize winners in a random drawing conducted by Sweepstakes Consulting, LLC, whose decisions are final. Once submitted, all entries become the sole property of the Sponsor. Random Draw Prize

winner will be notified by mail and required to sign and return an Affidavit of Eligibility and Publicity and Liability Release before prize will be awarded. If Random Draw Prize winner is a minor, parent or legal guardian will be required to execute Affidavit and Release. The Affidavit and Release must be returned within fourteen (14) days from the date on the prize notification or an alternate winner will be selected. Failure to comply with this requirement for any reason or return of prize notification as undeliverable will result in forfeiture of prize. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor may use the winner's name, address (city, state), likeness, and/or prize information for promotional purposes worldwide, including the internet, without limitation and without further payment or consideration, except where prohibited by law.

GENERAL CONDITIONS: By entering sweepstakes, participants agree to be bound by these Official Rules. If, for any reason, the sweepstakes is not capable of running as planned by reason of tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the sweepstakes, and select the winners for the sweepstakes, from the entries received prior to the action taken or in other such manner as deemed fair and appropriate by Sponsor. Participants, by participating in this sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, its respective parents, subsidiaries, affiliates, distributors, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of, or inability to use the prize in the sweepstakes, or their participation in the sweepstakes, or their participation in any sweepstakes or prize related activity. Winner also further acknowledges that Sponsor, its affiliates, subsidiaries, employees, officers, directors, and promotion and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law relative to any prize for this sweepstakes including but not limited to quality, condition or fitness for a particular purpose. Sponsor and its agents are not responsible for lost, late, misdirected, damaged, incomplete, altered or illegible entries, game pieces, requests or redemptions or Internet technical, hardware, software, telephone, or transmission failures of any kind, which may limit a person's ability to enter the sweepstakes. Sponsor and its agents are not responsible for any injury or damage to entrants' or any other person's computer related to or resulting from entering or downloading any materials in the sweepstakes. Sponsor reserves the right to cancel or suspend advertising the sweepstakes on the Internet should a computer virus, unauthorized intervention or other cause corrupt the integrity or proper conduct of the promotion. Sponsor reserves the right to disqualify any entrant found to be disrupting the operation of the sweepstakes or its web site.

RULES/WINNERS LIST/REDEMPTION: For a copy of the complete rules or a list of winners, send a self-addressed stamped envelope to: USYS Ball a Day Game (*specify Rules or Winners List*), 9220 World Cup Way, Frisco, TX 75034.

SPONSOR: US Youth Soccer, 9220 World Cup Way, Frisco, TX 75034.