

Developing a Vision and Goals that Keep Players Confident and Motivated

Presented by
Eric Steege
&
Mimi Smith

Presentation Outline

- Case Study – Small Group Discussion
- Case Study – Large Group Discussion
- Defining Vision
- Vision, Motivation, and Confidence
- Developing the Team's Vision
- Maintaining Motivation and Confidence through Vision

Case Study

Coach Maradona is a successful coach of a youth soccer team. The team completed their fall season and will soon be starting their spring season. The team had a disappointing fall. Maradona was frustrated with team performance and individual commitment. He tried increasing the intensity of training, and attention to goal development throughout the fall, but still wasn't satisfied. After speaking with several players and parents after the fall season, he received feedback that there's a lack of confidence and unity on the team. Some players just don't seem to care, and others don't know where the team is heading. In spite of his successful background in inspiring and motivating young players, this fall season has been particularly difficult. He feels that he's already exhausted all of his options, but somehow needs to develop a theme of change for the upcoming spring season.

Case Study Questions

- What type of goals should Maradona adopt for the upcoming season?
- How can Maradona address the team's lack of direction, unity, and confidence?
- What should Maradona do to change the existing climate?

ICPE Consulting Strategy

- Our number one focus when working with leaders is helping them define their Vision.
 - We look at what you want to achieve.
 - What you're currently doing to find success.
 - How we can bridge gaps between your vision and what's happening.

Vision

Vision is an Expression of the Sum of your Goals

- Vision is personal, as it relates to
 - Your goals
 - Your team's goals
 - The legacy of your program
 - The institution you coach for
 - The type of traits you want to develop in your players
- Examples of Vision. . .
 - “We're all susceptible to falling down and being exposed. But when we lose our fear of that, and look to each other, then vulnerability turns into strength, and we can take responsibility for our place in the larger context of the team and embrace a **vision** in which the group imperative takes precedence over personal glory.” – Phil Jackson

Developing a Team Vision

- Vision encompasses Past, Present, & Future
 - What have you done?
 - What are you doing now?
 - What do you want to do?
- Discuss your vision with your players, coaches, trainers, etc.
 - The more people you involve, the more strength and unity you develop.
- Work to create a unified vision that respects everyone's perspectives.
 - The vision of the players may differ from yours.

The Achievement Cycle



Sustaining Motivation, Confidence and Effort in Accordance to the Vision

- Goals should be used to support your vision.
- Providing Feedback & Direction, and Market your Message.
- Motivate while building confidence and cohesion through creative drills and workouts

Thank You!

- Please fill out our presentation evaluation
- Please contact us with any follow-up questions

Eric Steege & Mimi Smith



608-213-5025
esteege@mix.wvu.edu
smithmer03@yahoo.com
www.wvu.edu/~physed/icpe/icpe.tpl