

# Inside Iran's Road to Brazil World Cup 2014

By Dan Gaspar

- The Importance of Iran's World Cup Qualification
  - Team Melli arrival to Iran after WC Qualification
  - Iran Dances in the Streets
- Politics and Sports
  - Sanctions
  - Visa's and Military Clearance
  - Presidential Election
  - Lebanon Iran Embassy Bombings
  - Security
- Foreign Staff Acceptance and Cultural Adaption
  - Understanding Mode of Operations
  - How Culture effects Iran style of play and attitudes
  - Ramadan Challenges



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- Iran Professional League Assessment
  - Asian League Comparison
  - International league Comparison
  - IPL versus National Team Preparation of Players
- Iranian Player Profile
  - Technical
  - Tactical
  - Physical
  - Mental
  - National Team Player Attitude Adjustments



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- Key Infrastructure Implementations
  - Management Styles
  - Organizational Chart
  - Operational Manual
  - Code of Conduct



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## IRIFF Procedures, Policies and Standards Manual

- Match Day Locker Room Set Up
- Team Meal Arrangements and Assignments
- Travel (Air/Bus) Standards
- Airport Check In Procedures
- Game Day Roster
- FIFA Player Release Protocol
- Training Equipment Needs
- Training Facility Standards



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- Rooming List Protocol
- Medical Procedures
- Hotel Requirements
- Delegation Gear Allocations
- National Staff Scouting Matrix System
- Press and Media Policies
- Training Camp Program Manual



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- Scouting Matrix System
  - Process and Evolution
- Pro Zone - Sports Code – Soccer Association
  - Impact of Technology
- National Team Training Academy Facilities
  - Home of the Iran National Teams
  - All Inclusive



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- Statistical Analysis
  - 16 Games Played
  - 696 Days (July 23<sup>rd</sup>, 2011 to June 18<sup>th</sup>, 2013)
  - 10 Wins (62.5%)
  - 4 Draws (25%)
  - 2 Loses (12.5%)
  - 22 Goals For
  - 5 Goals Conceded
  - 34 Points
  - Iran's World Cup Record: 1 Win – 6 Losses – 2 Draws
    - 1978 - 1998 – 2002 – 2014 (Past and Present Player Generations)

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- Players Selections
  - Average Age 29.08
  - 22 Players from Perspolis & Esteghlal
  - 8 Foreign Clubs
  - 36 Total number of Players used in Qualifications
  - 13 Players Changed Clubs
- Scoring Analysis
  - 1.88 Average Goals per Game
  - 0.23 Goals Conceded per Game
  - 66.6% Goals Scored at Home
  - 33.4% Goals Scored Away from Home



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- Scoring Analysis
  - Forwards scored 7 Goals (23%)
  - Midfielders scored 20 Goals (66%)
  - Defenders scored 3 goals (10%)
  - 13 Different players scored for Team Melli
  - Only one team scored more than one goal (Qatar 2 Goals)
- Fans Support
  - Total Fans 660,340 Home and Away
  - 8 Home Games attracted 550,100 Fans
  - Home Game versus South Korea, 120,000 Fans
  - Female Fans



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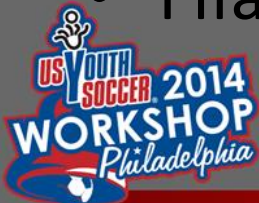
- Qualification Defining Moments
  - (Qatar – Lebanon – South Korea)
  - Team Above Individuals
  - Tactical Modifications
  - Key Performers
  - Magical Moments
  - Discovering Iran International Players
  - 3 Consecutive Qualification Matches
  - Coach Carlos Queiroz Standards of Excellence

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## 2014 World Cup Preparation

- Differences: Qualification vs World Cup Preparations
- Group F – Nigeria – Argentina – Bosnia Herzegovina
- Raise the Level of all aspects of Planning and Preparations
- Comprehensive Scouting Process
- Training Camp Objectives
- Friendly Matches Strategy
- Fifa and Asian Cup Conflicts





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