



US Youth Soccer National Office
9220 World Cup Way
Frisco, TX 75033

Date: January 20, 2021

To: All USYS State Associations

From: Tom Condone, Director of Sport and Member Development

Subject: Spring 2021 United Cup Applications

We'd like to thank our USYS Family for your ongoing support as we manage programming given the current health and travel environment. The safety and security of our soccer community is, and always will be, our highest priority!

As we continue to navigate this health emergency into 2021, we are proud to once again provide flexibility and support for State Association grassroots efforts by providing national grants in support of Spring 2021 USYS United Cup events. The flexibility of these grants allows State Associations to schedule grassroots programming that best suits local needs while receiving USYS funding and material support. Each approved State Association United Cup event will receive the following in support:

- \$2,000 in grant funding
- Branding materials toolkit (\$2,500 retail value), which includes the following co-branded (USYS/State) items:
 - 4x A-frames (standard size)
 - 4x Feather Flags (medium size)
 - 4x Banners (3' x 10')

In addition, there are no longer any National partner or sponsor conflicts, so we encourage every State Association to participate and maximize to meet their local membership goals.

The application form can be found here:

<http://idevforms.americaneagle.com/usys/form658413925/index.html>

Applications will be accepted from today, January 20, 2021, through Friday, February 12, 2021 for events scheduled to run through June 30, 2021.

We are encouraged that many States are interested in participating and we hope to continue this national grant process going forward. Thank you for your support as we continue to provide resources and solutions to grow the game we all love! We Are Youth Soccer.