

DATE	START TIME	END TIME	TOPIC	LOCATION	PRESENTER
1/21/2022	9:15 AM	10:15 AM	Talking Points: Communications Strategies for Interacting with the Media from a Panel of PR Professionals	3501 A	Kurt Austin Elliott Scott Jeff Husted
	11:00 AM	12:00 PM	Aligning Healthy Self-Interest in Females for Growth in "Building Your Bench" as an Organization	3501 A	Candice Fabry
	1:30 PM	2:30 PM	Keeping the Talent Pool Full: How an Intentional Approach to Coaching can Optimize Player Development, Empowerment and Joy	3501 A	Amanda Stanec Audrey Shaw
	3:15 PM	4:15 PM	Soccer After the Time of Covid - What Are The New Rules of the Game For Soccer Organizations Post-Pandemic	3501 A	John Mumford, JD Jay Howell
	9:15 AM	10:15 AM	BELIEVE: Coaching Secrets from Ted Lasso (and the World's Greatest Coaches) Featuring an Expert Panel Including MOJO CEO and Former Disney President Ben Sherwood	3501 C	Ben Sherwood
	11:00 AM	12:00 PM	Successful Fundraising Tactics for Soccer Organizations- Annual and Capital Campaigns, Sponsorships	3501 C	Rob Kusel Ben Kessler
	1:30 PM	2:30 PM	Positive Motivation: A "How-to" Discussion on Maximizing Commitment, Effort, and Grit	3501 C	Marti Reed Jason Sacks
	3:15 PM	4:15 PM		3501 C	
	9:15 AM	10:15 AM	A Revolution in Screening and Compliance	3501 E	Kirk Noethe Lloyd Adams Matt Huguenin Kyle Garner
	11:00 AM	12:00 PM	U.S. Soccer Appeal Process	3501 E	Greg Fike Leah Holt Kathy Zolad
	1:30 PM	2:30 PM	Mandatory Reporting: Our Shared Responsibility for Safety	3501 E	Mariah Bures
	3:15 PM	4:15 PM	Your Role in Protecting Minor Athletes from Abuse	3501 E	Mariah Bures
	9:15 AM	10:15 AM	Stop Talking, Let's Play! Growing the Game and Transforming Lives while Bridging the Equity Gap. If we don't do it, then who will?	3501 G	Nathan Meadows Greg Smith
	11:00 AM	12:00 PM	Why Your Insurance Costs Are Rising And What You Can Do About It	3501 G	Jayson DeMarco Chris Pesigan
	1:30 PM	2:30 PM	Transparency in the Recruiting Process - how athletes, club/HS coaches and college programs use NCSA's tools and resources	3501 G	John Pugliese
	3:15 PM	4:15 PM		3501 G	
1/22/2022	9:00 AM	10:00 AM	Futsal: The USYS National Championships and looking beyond 2022	3501 A	Tom Condone
	11:00 AM	12:00 PM	Improving Parent Sideline Behavior with The Sideline Project: 6 Simple Steps with Big Results for Coaches and Clubs	3501 A	Skye Eddy
	9:00 AM	10:00 AM	Proven Case Studies for Soccer Clubs, Leagues, and Governing Bodies	3501 C	Rob Kusel Ben Kessler
	11:00 AM	12:00 PM	Claims Show your Risk	3501 C	Micheal Borislow
	1:30 PM	2:30 PM	Budgeting for the Win	3501 C	Yvette Saenz
	9:00 AM	10:00 AM	Teaching Young Athletes to MOVE BETTER: How Small Changes to Your Warm-Up Can Improve Player Health and Sports Performance	3501 E	James Russomano, MS CSCS
	11:00 AM	12:00 PM	Mental Health: Coaches Who Start the Conversation SAVE LIVES - Learn the Signs and What to Do.	3501 E	Margaret Domka Skye Arthur-Banning
	1:30 PM	2:30 PM		3501 E	
	9:00 AM	10:00 AM		3501 G	

	11:00 AM	12:00 PM		3501 G	
	1:30 PM	2:30 PM		3501 G	

TITLE	Attendees
Director of Communication - Sporting KC Senior Manager of Communications and Public Relations - Kansas City Sports Commission Director of Communications and PR for the KC Current	
Founder & Owner - Fearless & Capable	
Owner of MOVE+LIVE+LEARN and TrueSport Expert Outreach Education Program Lead - TrueSport	
Chairman - Richmond Strikers Soccer Club Executive Director - Richmond Strikers Soccer Club	
CEO & Co-Founder - MOJO	
Managing Director of Consulting Services - Cogeo Business Development - Cogeo	
Director of National Partnerships, DEI Program Manager - Positive Coaching Alliance Chief Development Officer - Positive Coaching Alliance	
CRO - JDP	
General Manager - Cerebrum	
Sr. Director - Enterprise Sales - JDP	
Director, Strategic Alliances - JDP	
U.S. Soccer - General Counsel	
U.S. Soccer - Senior Counsel	
U.S. Soccer Appeals Committee Chair	
Training Manager - SafeSport	
Training Manager - SafeSport	
Director of Outreach & Grassroots - Maryland State Youth Soccer	
Executive Director - Maryland State Youth Soccer	
Director of Underwriting - Players Health	
VP of Insurance Brokerage Services - Players Health	
Team Recruiting Solutions Manager - NCSA	
Director of Sport and Member Development - US Youth Soccer	
Founder - Soccer Parenting	
Managing Director of Consulting Services - Cogeo	
Business Development - Cogeo	
Executive Director - Massachusetts Youth Soccer	
CFO, US Youth Soccer	
Manager, Education - HSS Sports Safety	
Executive Director - US Center for Mental Health and Sport	
Clemson University	
