

## 2021 US Youth Soccer WORKSHOP

### Session schedule

*\*all times are CST*

Wednesday, January 13th, 2021	Client	Presenting Contact	Title
10:00AM	TiPevo	Abby Ropp - Head of Marketing Andrew McGinnis - Head of Corporate Development	Evolving the game   Data, Technology & Digital Engagement in the new normal
11:15AM	Positive Coaching Alliance	Marti Reed - National Partnerships & Marketing Manager	Leading Your Organization: Developing a Positive Coaching Culture
3:00PM	Ianni Training	Seth Taylor - Director of Content	Parent Drama and Player Trauma: The Origins and Solutions to the Largest Problem in Youth Soccer
4:15PM	US Youth Soccer Futsal	Jeff Chambers - Board of Director, Mass Youth Soccer Cony Konstin - Director of Coaching, Westside Timbers Tommy Park, Executive Director, Alexandria Soccer Association	Establishing a Futsal Culture
<b>Wednesday, January 13th, 2021</b>			
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10:00AM	K&K Insurance	Dan Pullen - Program Director/Sports Division	Top 10 Soccer Liability Claims: How to Prevent Them from Happening to You
11:15AM	NCSA	John Pugliese - Senior Recruiting Coordinator	Pandemic Proof Recruiting
3:00PM	InjureFree	Charlie Wund - CEO	Coordinated Risk Management - Good for Athletes. Good for Parents. Good for the Bottom Line.
4:15PM	US Youth Soccer Referee Committee	Francisco Villarruel - Regional Referee Administrator, Midwest	Virtual referee development: Models, promising practices, and guidelines. PART 1
<b>Thursday, January 14th, 2021</b>			
Thursday, January 14th, 2021	Client	Presenting Contact	Title
10:00AM	US Youth Soccer Referee Committee	Matthew Buckman - Regional Referee Administrator, West	Virtual referee development: Models, promising practices, and guidelines. PART 2

11:15AM	Cogeo Sports & Entertainment	Rob Kusel - Managing Director of Consulting Services	Fundraising Tactics and Proven Case Studies for Soccer Clubs and Academies
3:00PM	US Youth Soccer Grassroots	Sari Rose	An Overview of the USYS SHARE Soccer in Schools Program
4:15PM	US Youth Soccer	David Robinson Shawn Danhouser	Taking your TOPSoccer programs to the next level

Thursday, January 14th, 2021	Client	Presenting Contact	Title
10:00AM	US Soccer	Neil Buethe - Chief Communications Officer	CONTENT AND SOCIAL MEDIA To connect and engage with fans
11:15AM	Positive Coaching Alliance	Ruben Nieves - National Director of Training	Double-Goal Coach: Coaching for Winning & Life Lessons (in Spanish)
3:00PM	MOJO	Ben Sherwood Reed Shaffner Tom Condone Vince Ganzberg	Just Add MOJO: Next-level Tech and Content to Unleash the Magic in Grassroots Coaches