Starting a US Youth Soccer TOPSoccer Program
Establish a start-up group

- Don’t need to do it alone, there’s probably someone else interested.
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- Contact State Representative and/or leagues with existing programs.
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- Don’t need to do it alone, there’s probably someone else interested.
- Contact State Representative and/or leagues with existing programs.
- If you know of others that might be interested and have experience – INVITE THEM.
Establish a start-up group

Now you have a committee!
At your first meeting

- Setup the organization.
At your first meeting

- Setup the organization.
- Set goals.
At your first meeting

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- Set goals.
  - Target the number of players and teams.
At your first meeting

- Setup the organization.
- Set goals.
  - Target the number of players and teams.
  - Determine concept of play.
At your first meeting

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- Set goals.
  - Target the number of players and teams.
  - Determine concept of play.
    - Outdoor verses Indoor.
At your first meeting

- Setup the organization.
- Set goals.
  - Target the number of players and teams.
  - Determine concept of play.
    - Outdoor verses Indoor.
    - Special games.
At your first meeting

- Setup the organization.
- Set goals.
  - Target the number of players and teams.
  - Determine concept of play.
    - Outdoor verses Indoor.
    - Special games.
    - Modified play.
At your first meeting

- Other Volunteers
At your first meeting

- Other Volunteers
  - Beta Club
At your first meeting

- Other Volunteers
  - Beta Club
  - Girl Scouts
At your first meeting

- Other Volunteers
  - Beta Club
  - Girl Scouts
  - Recreational/Select Teams
  - Local Colleges and Universities
  - Players, siblings, parents, friends, etc.
At your first meeting

- Start master list of things to do.
At your first meeting

- Start master list of things to do.
  - Assign tasks
At your first meeting

- Start master list of things to do.
  - Assign tasks.
- Establish a budget.
At your first meeting

- Start master list of things to do.
  - Assign tasks.
- Establish a budget.
  - Expenses
    - Uniforms
At your first meeting

**Expenses**
- Uniforms
At your first meeting

Expenses

- Uniforms
- Team equipment (Soccer balls, cones, bibs, first aid kit, etc).
At your first meeting

Expenses

- Uniforms
- Team equipment (Soccer balls, cones, bibs, first aid kit, etc).
- Association Fees (includes insurance).
At your first meeting

Expenses

- Uniforms
- Team equipment (Soccer balls, cones, bibs, first aid kit, etc).
- Association Fees (includes insurance).
- Fields/Indoor facilities.
At your first meeting

Revenue

- Registration fees.
At your first meeting

Revenue

- Registration fees.
- Sponsorships.
At your first meeting

Revenue

- Registration fees.
- Sponsorships.
- Grants.
At your first meeting

Revenue

- Registration fees.
- Sponsorships.
- Grants.
- Donations.
At your first meeting

- Set up an advertising plan.
At your first meeting

- Set up an advertising plan.
  - Flyers
At your first meeting

- Set up an advertising plan.
  - Flyers
  - Local media (newspapers, cable TV, radio).
At your first meeting

Set up an advertising plan.
- Flyers
- Local media (newspapers, cable TV, radio).
- Centers of Influence
  - Special Education Instructors
At your first meeting

Set up an advertising plan.
- Flyers
- Local media (newspapers, cable TV, radio).
- Centers of Influence
  - Special Education Instructors
  - Medical Community (hospitals, doctors, therapists).
At your first meeting

- Set up an advertising plan.
  - Flyers
  - Local media (newspapers, cable TV, radio).
  - Centers of Influence
    - Special Education Instructors
    - Medical Community (hospitals, doctors, therapists).
    - Parents of kids who will participate
      (Informal communication network)
At your first meeting

- Set a calendar
  - Future meetings
At your first meeting

- Set a calendar
  - Future meetings
  - Registration
At your first meeting

- Set a calendar
  - Future meetings
  - Registration
  - Teaming
At your first meeting

- Set a calendar
  - Future meetings
  - Registration
  - Teaming
  - Practices
At your first meeting

- Set a calendar
  - Future meetings
  - Registration
  - Teaming
  - Practices
  - Opening day
At your first meeting

- Set a calendar
  - Future meetings
  - Registration
  - Teaming
  - Practices
  - Opening day
  - Days of games
At your first meeting

Set a calendar
- Future meetings
- Registration
- Teaming
- Practices
- Opening day
- Days of games
- Team party
At your next meeting(s)

- Registration Forms
  - State Registration Form
At your next meeting(s)

- Registration Forms
  - State Association Registration.
  - TOPSoccer Participant Info
At your next meeting(s)

- Review Risk Management
At your next meeting(s)

- Review Risk Management
  - Incident reporting and handling procedures.
At your next meeting(s)

- Review Risk Management
  - Incident reporting and handling procedures.
- Set practice locations and times.
At your next meeting(s)

- Review Risk Management
  - Incident reporting and handling procedures.
- Set practice locations and times.
- Plan a kickoff event.
At your next meeting(s)

- Review Risk Management
  - Incident reporting and handling procedures.
- Set practice locations and times.
- Plan a kickoff event.
- Outline teaming process.
At your next meeting(s)

- Review Risk Management
  - Incident reporting and handling procedures.
- Set practice locations and times.
- Plan a kickoff event.
- Outline teaming process.
- Modified rules.
Teaming process

- Number and size of teams will be based on registration numbers.
Teaming process

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- FIT each child.
  - Input from parents.
Teaming process

- Number and size of teams will be based on registration numbers.
- FIT each child.
  - Input from parents.
  - Evaluation process.
Teaming process

- Number and size of teams will be based on registration numbers.
- FIT each child.
  - Input from parents.
  - Evaluation process.
- Assign coaches, assistants, and team coordinators.
Team meeting

- Players, parents, and coaches together.
Team meeting

- Players, parents, and coaches together.
- Outline expectations.
Team meeting

- Players, parents, and coaches together.
- Outline expectations.
- Set team rules.
Team meeting

- Players, parents, and coaches together.
- Outline expectations.
- Set team rules.
- Outline how the season will happen.
Team meeting

- Players, parents, and coaches together.
- Outline expectations.
- Set team rules.
- Outline how the season will happen.
- “Foul” weather plan.
Team meeting

- Players, parents, and coaches together.
- Outline expectations.
- Set team rules.
- Outline how the season will happen.
- “Foul” weather plan.
- Praise ‘High Five’.
Opening day and game day activities

- Media recognition.
Opening day and game day activities

- Media recognition.
- Team Banners
Opening day and game day activities

- Media recognition.
- Team banners.
- Treats.
Opening day and game day activities

- Media recognition.
- Team banners.
- Treats.
- Referees.
Opening day and game day activities

- Media recognition.
- Team banners.
- Treats.
- Referees.
- Team pictures.
End of season activities

- Individual recognition.
End of season activities

- Individual recognition.
- Team party.
End of season activities

- Individual recognition.
- Team party.
- Set group to plan following season.
Contact US Youth Soccer for more information

1-800-4-SOCCER