

Administrative Responsibilities of the Club DOC

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Technical Director-SAC



Club Structure

- **Executive Director**
- **Technical Director**
- **Recreation Director**
- **Business Administrator**
- **Club President/BOD**
- **Rec League Scheduler, Registrar, Facilities Manager**

Current Trends in Youth Soccer

- More involvement from DOC/TD in club administration
- Executive Director as a club coach
- Creative partnership between ED and DOC
- ED and DOC have defined roles

DOC as Administrator

- One on One Communicator
- Have a Leadership Style
- Club Passionate-it is not just a job
- Stay Current in the Game
- Coach, Player, Parent Disciplinarian
- Coaching Staff Package

Club Budget

- Get involved in the club budgeting process
- Know your product sponsors and their impact on the budget
- “ED makes the money, DOC spends it”
- Coaches salaries/contracts
- Age specific equipment needs

Club Webpage Management

- Coaching Education Calendar
- Technical Training Sessions
- Coaches Corner
- Current Teams/Coaches Listing
- Tryouts-next season/current season



Key Elements for Club Success

- **Player Development**
- **Staff Development**
- **Revenue Development**



Player Development

- **Curriculum**
 - Club Mission Statement
 - Club Philosophy
 - Age Specific Materials
- **Player Evaluation**
 - Zoom Reports, Club In-house Evaluation
 - Expected Competencies

Staff Development

- **Staff Education**
 - Formal Licensing
 - Club Continuing Education
- **Staff Evaluations**
 - Parental Coaching evaluations
 - DOC evaluation
 - Players Developed, Team Success

Revenue Development

- **Uniform Sponsor Promo Account for Coaches**
- **Equipment Sponsor**
- **Facilities Sponsors-indoors, outdoors**
- **Community Sponsors**
- **Summer, Holiday Camps**

Communication

- Club Marketing
- Board of Directors
- Coaching Staff
- Parent Meetings
- Age Group Meetings
- DOC as point of contact for college coaches, leagues, state association, national office, etc.

DOC Don't List

- Don't ignore budget involvement
- Don't be a poor communicator
- Don't be afraid to use modern technology
- Don't cringe when DOC is called an administrator
- Don't be unavailable