

Club Model

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South Texas Youth Soccer
Director of Coaches



US YOUTH SOCCER WORKSHOP
AT THE NSCAA CONVENTION



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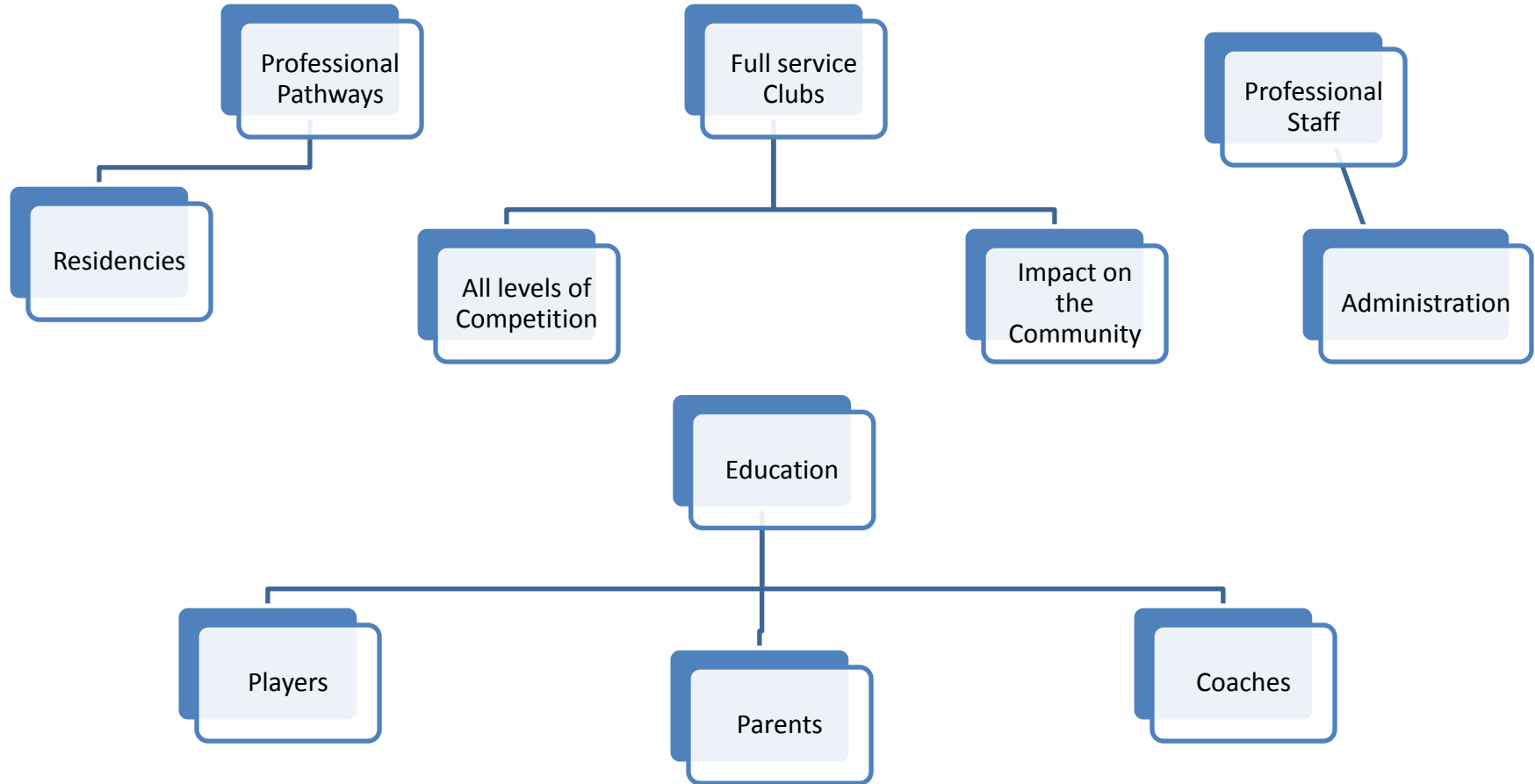
Let's first define Clubs

An association dedicated to a particular interest or activity

For the purpose of this presentation our activity will be Youth Soccer



Evolution of the Clubs



What types of Clubs do we have in our Country

MLS Youth Clubs

- Full Service Club
- USSF academy only
- Partnerships

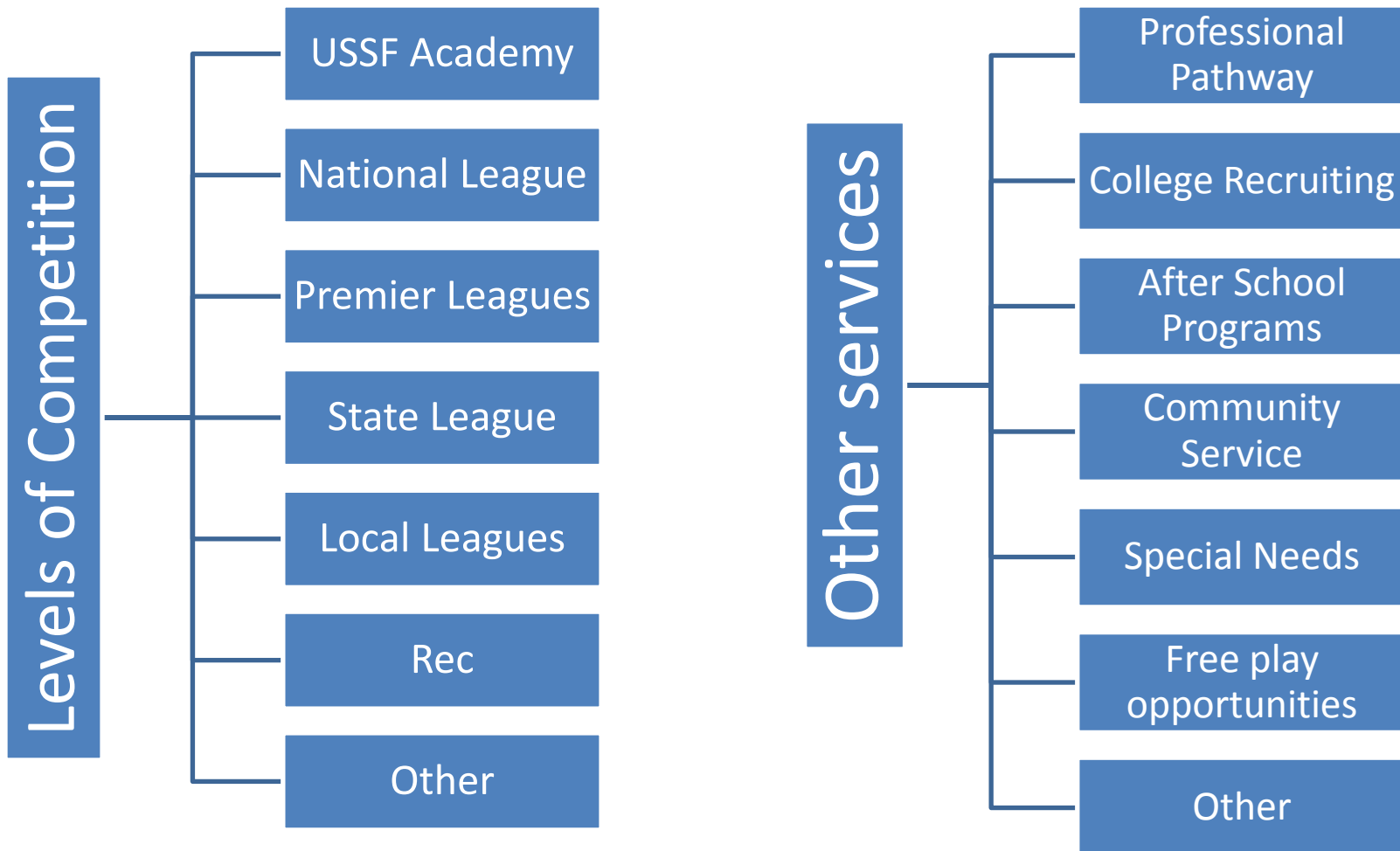
“Professional” Youth Clubs

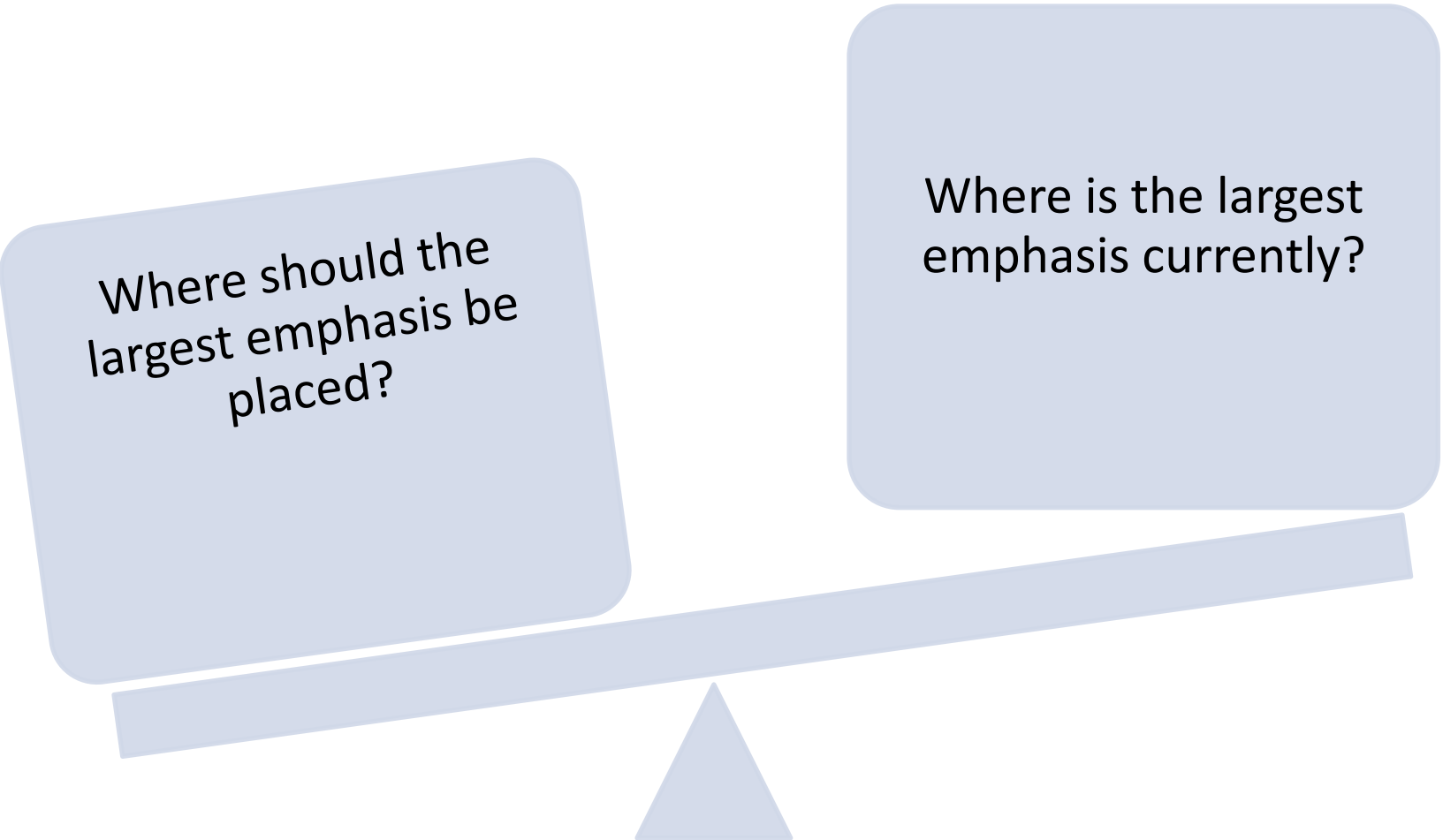
- Full service
- Competitive only
- Competitive and recreational

Recreational

- Volunteer driven

Services Clubs provide





Where should the largest emphasis be placed?

Where is the largest emphasis currently?



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Clubs Responsibilities

The first question a club should ask is how does the decision improve the environment of the player

Second the team

Third the club

- Coaches
- Staff

Fourth the parents



Club Responsibilities – cont.

Currently Clubs have the largest influence on player development

Focus of the club should be

- Development and Retention of
 - Players
 - Coaches
 - Referees
 - Parents



Why is it so difficult to follow these responsibilities

Parent
pressure

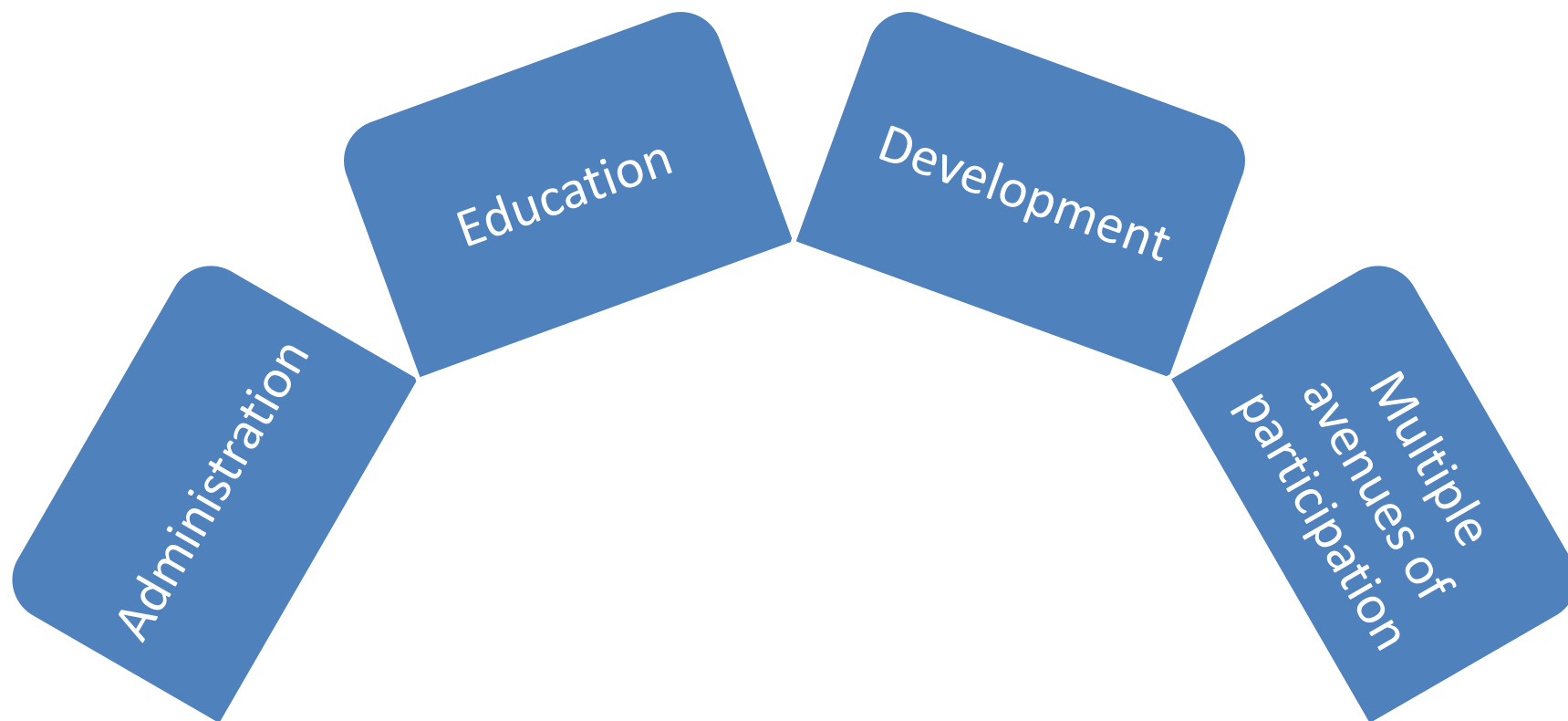
Financial
pressure

Competition
of other
clubs

Location of
the club



How does a club achieve success?



Administration

Board of directors

- Establish policy and provide oversight

Staff

- Execute the mission of the club and the day to day operations
 - Executive Director
 - Director of Coaches
 - Program Managers
 - Marketing
 - Office Administrators
 - Coaching Staff

Development

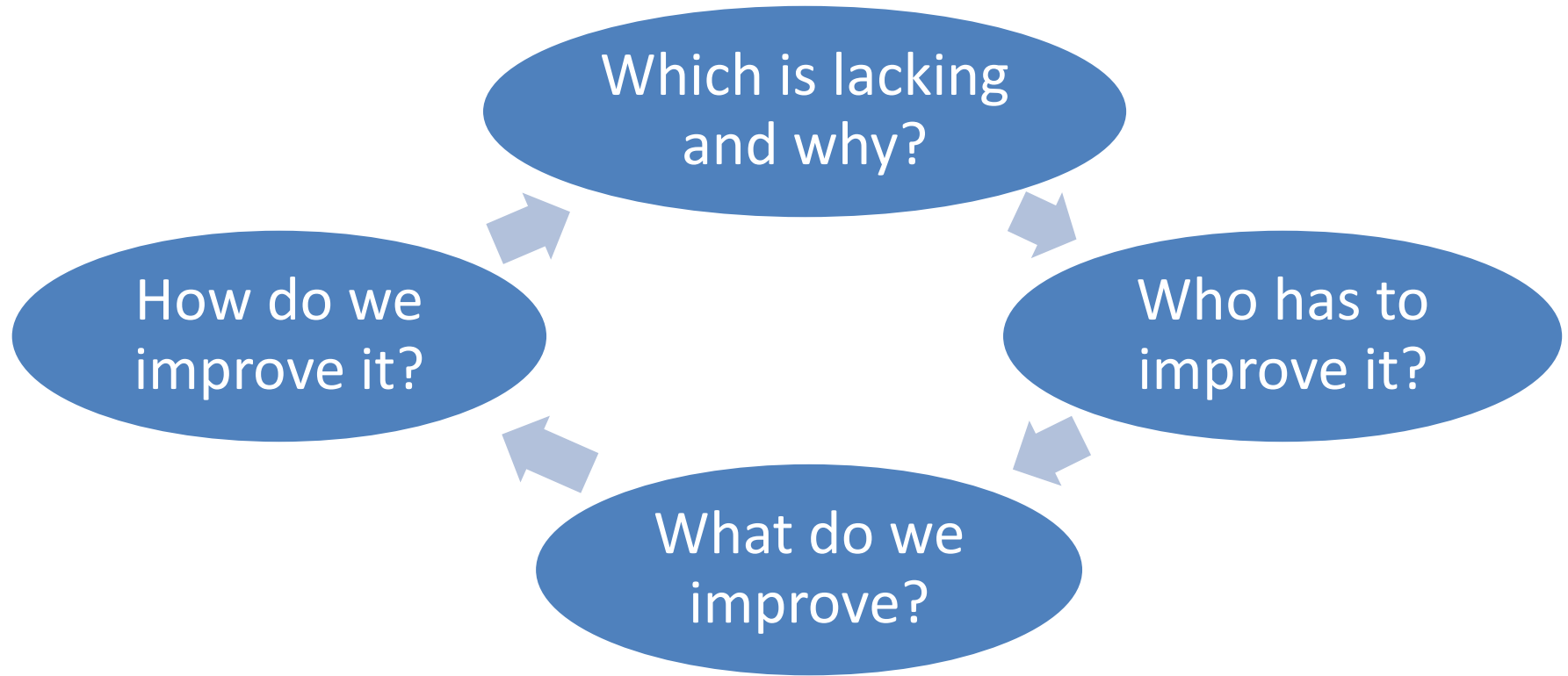
Definition:
to bring out the capabilities or possibilities of:

Who is responsible
for development?

Who should be
developed?



Education and Retention



**"The dream begins with a teacher who believes in you, who tugs and pushes and leads you to the next plateau, sometimes poking you with a sharp stick called "truth".
Dan Rather**



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Multiple avenues of participation

Director of Coaching

- Teacher, coach, planner, etc.

Staff

- Office, marketing, planning, etc.

Coaches

- Coach, community, growth, etc.

Players

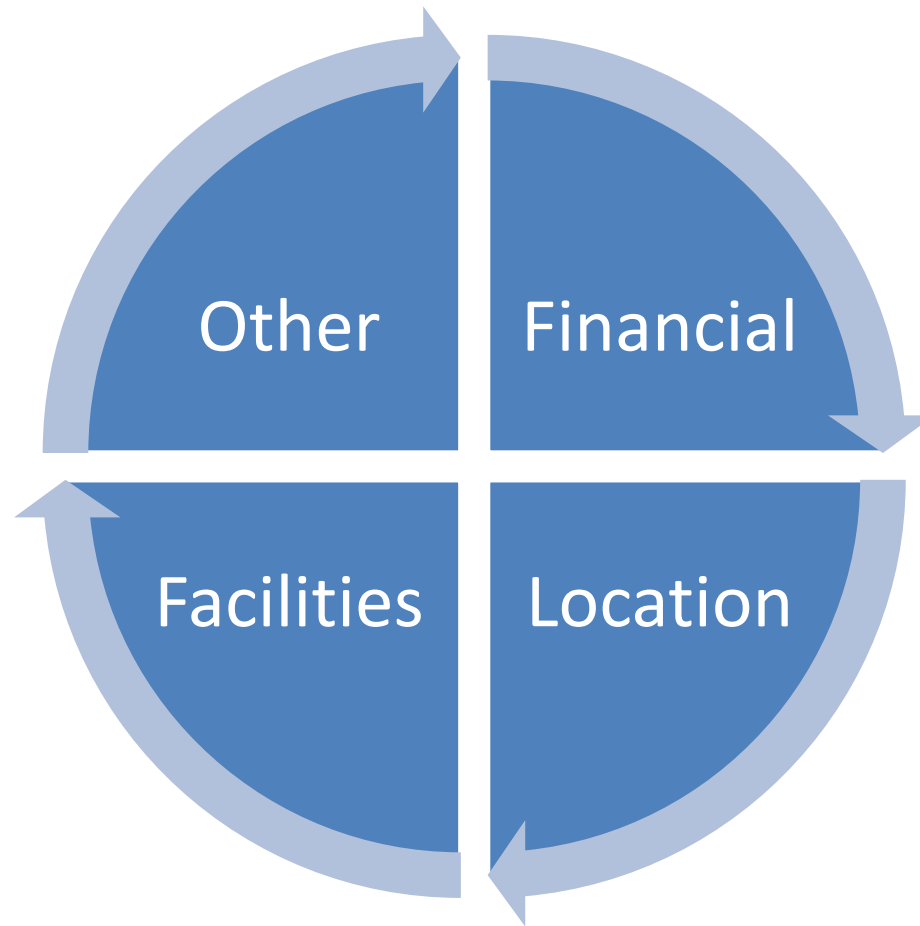
- Different levels, education, community, etc.

Parents

- Volunteer, support, club involvement, etc.



Obstacles





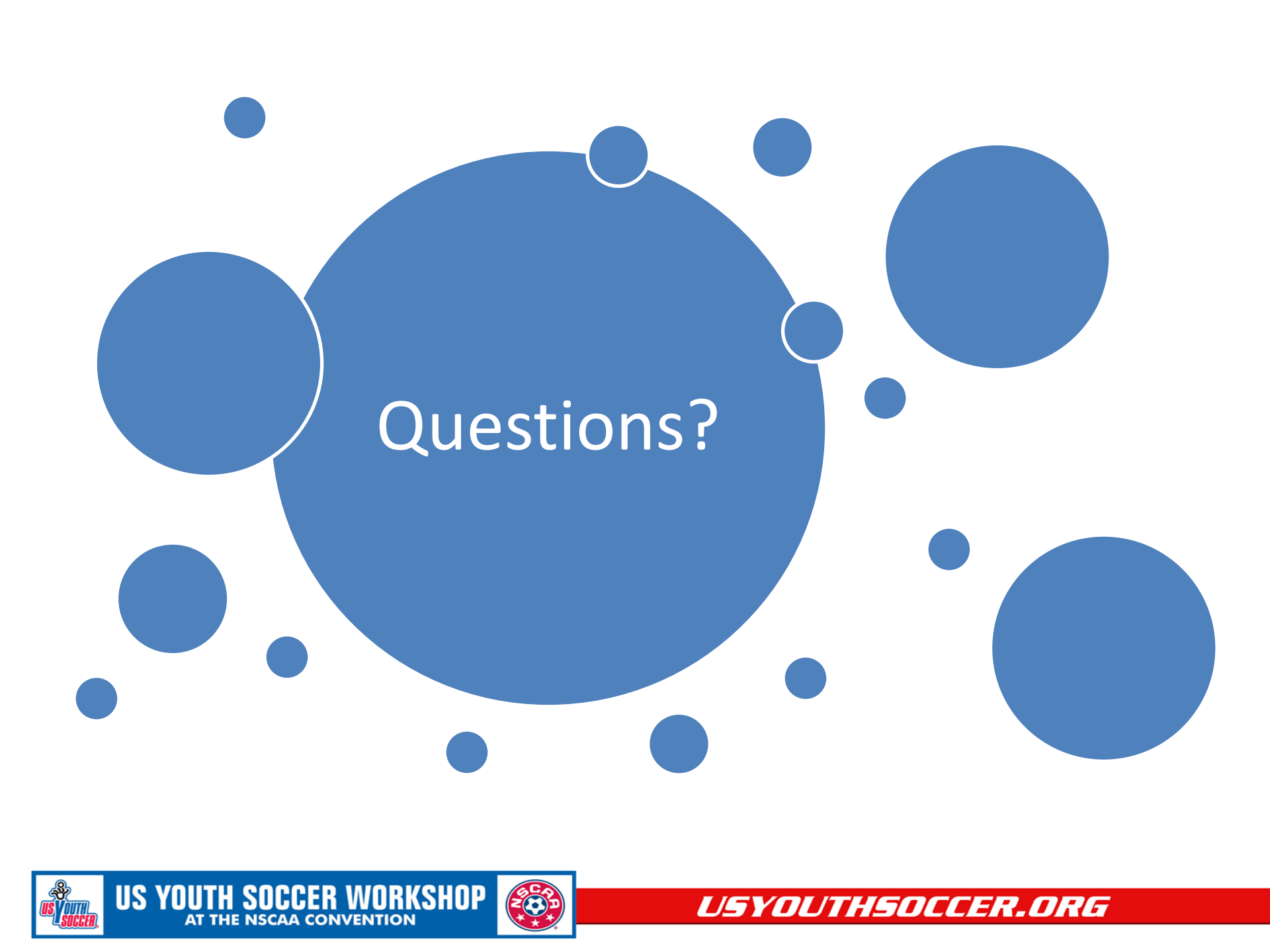
Where do we go from here?



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Questions?



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