

# UNITED STATES YOUTH SOCCER ASSOCIATION

## CREATING A CLUB BUDGET

Ken Ward – January 19, 2018



# Creating a Club Budget

- All clubs should do this –regardless of size
- Provides a road map of assets
- Should be done annually
- Provides for appropriate use of resources



# Creating a Club Budget

- Club budgets can lower the risk of fraud
- It should address all participants
- It should address all segments of the club
- Long term planning tool



# Creating a Club Budget

- Cover all areas of the club
  - Field Maintenance
  - Uniforms
  - Concessions
  - Coaching
  - Porta johns
  - Indoor facility



# Creating a Club Budget

- Know your sources of revenue
  - Registration fees
  - Late fees
  - Spirit wear
  - Tournaments
  - Volunteer fees
  - Concessions
  - Fund raising



# Creating a Club Budget

- Ensure the most effective use of player resources
- Plan for the entire program year
- Prioritize club programming
- Ability to maintain operations



# Creation of the Budget

- Brainstorm everything you do
  - Initial budget may only include the basics
    - Uniforms
    - Field costs
    - Referees
    - Equipment



# Creating a Club Budget

- Spreadsheets will be available through WYSA
  - Test the formulas
  - <http://www.wiyouthsoccer.com/events/agm/>





# Types of Budgets

- Master budget
  - Administration
  - Coaching
  - Miscellaneous
  - Indoor Training or Facility





# Coaching Budget

- Cost of Directors of Coaching
- Select Coaches
- Recreational Coaches
- Coaches gear or gifts



# Miscellaneous budget

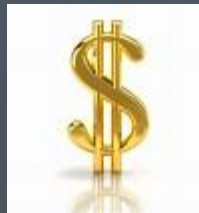
- Everything you can think of
  - Cones
  - Concessions
  - Trash pick up





# Master Budget

- Include sources of revenue and expense
- Be conservative
  - Understand demographics
  - Round up on expenses
  - Round down in income



# Master Budget

2016-2017 proposed budget																							
Club:																							
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	
Age Group	Coach	Ave. Roster	Coach fee	Ref Fees	Facility Devop Fund	Unif.	Indoor Facility	WYSA Reg.	Ins.	Lawn	Debt	Field Rent	Team reg.	Got Soccer League One	Admin.	Misc	DOC	Futsal	Total	16-17 fee	Gain (Loss)		
U-11B	5000	12	416.67	35	25	110	100	17.5	5	12	19	6	20	45.94	62	10	147	40	1071.10	1225.00	\$ 153.90		
U-11B	5000	12	416.67	35	25	110	100	17.5	5	12	19	6	20	45.94	62	10	147	40	1071.10	1225.00	\$ 153.90		
U-11 B regional	5400	12	450	35	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	1096.94	1025.00	\$ (71.94)		
U-11 B regional	5400	12	450	35	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	1096.94	1025.00	\$ (71.94)		
U-11G	7000	12	583.33	35	25	110	100	17.5	5	12	19	6	20	45.94	62	10	147	40	1237.77	1225.00	\$ (12.77)		
U-11G	7000	12	583.33	35	25	110	100	17.5	5	12	19	6	20	45.94	62	10	147	40	1237.77	1225.00	\$ (12.77)		
U-11 G Regional	5000	12	416.67	35	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	1063.60	1025.00	\$ (38.60)		
U-11 G Regional	5000	12	416.67	35	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	1063.60	1025.00	\$ (38.60)		
U-12 B	7200	12	600	35	25	110	100	17.5	5	12	19	6	20	45.94	62	10	147	40	1254.44	1225.00	\$ (29.44)		
U-12 B	7200	12	600	35	25	110	100	17.5	5	12	19	6	20	45.94	62	10	147	40	1254.44	1225.00	\$ (29.44)		
U-12 B regional	5000	12	416.67	35	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	1063.60	1025.00	\$ (38.60)		
U-12 G	7500	12	625	35	25	110	100	17.5	5	12	19	6	20	45.94	62	10	147	40	1279.44	1225.00	\$ (54.44)		
U-12 G	7500	12	625	35	25	110	100	17.5	5	12	19	6	20	45.94	62	10	147	40	1279.44	1225.00	\$ (54.44)		
U-12 G Regional	5000	12	416.67	35	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	1063.60	1025.00	\$ (38.60)		
U-13 B	10000	16	625	40	25	110	100	17.5	5	12	19	6	20	46.88	62	10	147	40	1285.38	1250.00	\$ (35.38)		
U-13 B Regional	7000	16	437.5	40	25	110	100	17.5	5	12	19	6	20	46.88	62	10	147	40	1097.88	1250.00	\$ 152.12		
U-13 B Regional	5000	16	312.5	40	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	964.44	1025.00	\$ 60.56		
U-13 G	10000	16	625	40	25	110	100	17.5	5	12	19	6	50	46.88	62	10	147	40	1315.38	1250.00	\$ (65.38)		
U-13 G	7000	16	437.5	40	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	1089.44	1025.00	\$ (64.44)		
13G	5000	16	312.5	40	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	964.44	1025.00	\$ 60.56		
U-14 B	10000	16	625	40	25	110	100	17.5	5	12	19	6	50	46.88	62	10	147	40	1315.38	1250.00	\$ (65.38)		
U-14 B Regional	7000	16	437.5	40	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	1089.44	1025.00	\$ (64.44)		
U-14 B Regional	4000	16	250	40	25	110	100	17.5	5	12	19	6	20	38.44	62	10	147	40	901.94	1025.00	\$ 123.06		
U-14G	10000	16	625	40	25	110	100	17.5	5	12	19	6	50	46.88	62	10	147	40	1315.38	1250.00	\$ (65.38)		
U-14G Premier	7000	16	437.5	40	25	110	100	17.5	5	12	19	6	20	46.88	62	10	147	40	1097.88	1250.00	\$ 152.12		
U-14G Premier	4000	16	250	40	25	110	100	17.5	5	12	19	6	20	46.88	62	10	147	40	910.38	1250.00	\$ 339.62		
U-15 B	8000	16	500	56	25	110	100	17.5	5	12	19	6	19	41.25	62	10	147	40	1169.75	1100.00	\$ (69.75)		
U-15 B	6400	16	400	56	25	110	100	17.5	5	12	19	6	19	41.25	62	10	147	40	1069.75	1100.00	\$ (30.25)		
U-15 G	8000	16	500	56	25	110	100	17.5	5	12	19	6	19	41.25	62	10	147	40	1169.75	1100.00	\$ (69.75)		
U-15 G Regional	6400	16	400	56	25	110	100	17.5	5	12	19	6	19	35.63	62	10	147	40	1064.13	950.00	\$ (114.13)		
U-16 B	8000	16	500	56	25	110	100	17.5	5	12	19	6	19	41.25	62	10	147	40	1169.75	1100.00	\$ (69.75)		
U-16 B Regional	5600	16	350	56	25	110	100	17.5	5	12	19	6	15	41.25	62	10	147	40	1015.75	1100.00	\$ 84.25		
16 G	8000	16	500	56	25	110	100	17.5	5	12	19	6	50	41.25	62	10	147	40	1200.75	1100.00	\$ (100.75)		
U-16 G Regional	5000	16	312.5	56	25	110	100	17.5	5	12	19	6	19	35.63	62	10	147	40	976.63	950.00	\$ (26.63)		
17B	8000	16	500	56	25	110	100	17.5	5	12	19	6	19	41.25	62	10	147	40	1169.75	1100.00	\$ (69.75)		
U-17 G	8000	16	500	56	25	110	100	17.5	5	12	19	6	19	41.25	62	10	147	40	1169.75	1100.00	\$ (69.75)		
U-17 G Regional	5000	16	312.5	56	25	110	100	17.5	5	12	19	6	19	35.63	62	10	147	40	976.63	950.00	\$ (26.63)		
U18 B	8000	16	500	56	25	110	100	17.5	5	12	19	6	50	41.25	62	10	147	40	1200.75	1100.00	\$ (100.75)		
18G	8000	16	500	56	25	110	100	17.5	5	12	19	6	50	41.25	62	10	147	40	1200.75	1100.00	\$ (100.75)		
U-18 G Regional	5000	16	312.5	56	25	110	100	17.5	5	12	19	6	19	35.63	62	10	147	40	976.63	950.00	\$ (26.63)		
U-6	South	6	0	0	25	10	0	5.5	5	12	19	6	0	4.31	30	10	10		136.81	115.00	\$ (21.81)		
U-7/8	South	7	0	10	25	25	0	5.5	5	12	19	6	0	6.19	30	10	10		163.69	165.00	\$ 1.31		
U-9/10	South	11	0	8	25	25	0	5.5	5	12	19	6	0	6.94	30	10	10		162.44	185.00	\$ 22.56		
Acad JR U-8	South	7	150	12	25	48	100	5.5	5	12	19	6	20	22.50	62	10	141	40	678.00	600.00	\$ (78.00)		
Acad boys	South	11	150	14	25	48	100	5.5	5	12	19	6	20	26.25	62	10	141	40	683.75	700.00	\$ 16.25		
Acad Girls	South	11	150	8	25	48	100	5.5	5	12	19	6	20	26.25	62	10	141	40	677.75	700.00	\$ 22.25		
U-12	South	12	0	14	25	25	0	9.5	5	12	19	6	0	7.69	30	10	10		173.19	205.00	\$ 31.81		
U-14	South	16	0	40	25	25	0	9.5	5	12	19	6	0	9.00	30	10	10		200.50	240.00	\$ 39.50		
																						Rec	
																						Acad	



US YOUTH SOCCER



# Budget Pitfalls

- Estimating too many players
- Missing a high cost item
- Overlooking a revenue source
- Failure to plan





# Cost controls

- If its not there, don't buy it
  - Substitute items
  - Delay implementation
- Reduce discussion time at board meetings
- Streamline your processes



# Cost Controls

- Purchase orders
- Approval process
- Who signs the checks
  - How many signatures
  - Spending limit



# Cost Controls

- Vendor selection and evaluation
  - Specific individuals allowed to buy
  - Maximum dollar limit without secondary approval



# Creating a Club Budget



Any questions?

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