FESTIVAL PLANNING

TOPSoccer
WHAT IS A TOPSOCCER FESTIVAL ANYWAY?

Any planned event for your players and families

- Different/Separate from Typical Game Days
  - May or may not include other TOPS organizations
- Includes:
  - Soccer (of course!)
  - Theme
  - Food
  - Drinks
  - Other Fun Activities
  - Giveaways/Prizes?
WHY?

Our Players Deserve it

• “Better than Christmas!”
• “Its my favorite day of the year!
• “Our child can’t wait for this event!”
• “We never miss this!”
• “This makes up for all the birthday parties I don’t get invited to.”
Have you started yet?
You’re late!
CHECKLIST

✓ Teams
✓ Color Guard
✓ Band
✓ Police
✓ Fire
✓ Medical
✓ Opening Prayer
✓ National Anthem
✓ Photographer
✓ Food
✓ Drinks
✓ Ice
✓ Sound System
✓ Inflatable
✓ Games
✓ Characters
✓ Entertainers
✓ Tents
✓ Booths
✓ Tables
✓ Chairs
✓ Medals
✓ Awards Ceremony
✓ T-Shirts
✓ Merchandise
✓ Prizes
✓ Family Bags
✓ Bag items
✓ Raffle items (general)
✓ Raffle items (Player)
✓ Volunteers
✓ Signage
✓ Printing
✓ Parking
✓ Maps
✓ Supplies
✓ Shuttle Vans
✓ Petting Zoo
✓ Guest Appearances
✓ Etc, etc, etc…
STAFFING

Soccer
Organize Games/Tournament
Field Prep
• Goals
• Lining
Coaches
Buddies
Referees

Activities
Plan
Order
Setup
Run
Assist players
Cleanup

Entertainment
Performers
Characters
Music

Easy Online Signup – QR CODES!

US YOUTH SOCCER
# Funding

<table>
<thead>
<tr>
<th>League Fees</th>
<th>Donors</th>
<th>Sponsorships</th>
<th>Merchandise</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Player Fees</td>
<td>• Private</td>
<td>• Tiered Giving</td>
<td>• T-Shirts</td>
</tr>
<tr>
<td>• Donations enabled in Registration</td>
<td>• Corporate</td>
<td>• Gold</td>
<td>• Memorabilia</td>
</tr>
<tr>
<td>• Event/Tournament Fees</td>
<td>• Company Match</td>
<td>• Silver</td>
<td>• Donations enabled on electronic payment</td>
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<tr>
<td></td>
<td></td>
<td>• Bronze</td>
<td>methods</td>
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<td></td>
<td></td>
<td>• Advertising</td>
<td></td>
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<td></td>
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<td>• Naming Rights</td>
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</tbody>
</table>

Easy Online Donations – Paypal - QR CODES!
# Partnerships

<table>
<thead>
<tr>
<th><strong>Venue</strong></th>
<th><strong>Community</strong></th>
<th><strong>Volunteers</strong></th>
<th><strong>Rental</strong></th>
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</thead>
<tbody>
<tr>
<td>Fields</td>
<td>Police</td>
<td>High Schools</td>
<td>Tents</td>
</tr>
<tr>
<td>Parking</td>
<td>Fire</td>
<td>Colleges</td>
<td>Tables</td>
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<tr>
<td>Restrooms</td>
<td>Paramedic</td>
<td>Churches</td>
<td>Chairs</td>
</tr>
<tr>
<td>Activity Area</td>
<td>Sponsorship</td>
<td>OT/PT</td>
<td>Games</td>
</tr>
<tr>
<td>Food Prep</td>
<td>Advertising</td>
<td>Vendors</td>
<td>Inflatables</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Carnival Games</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Food/Drinks</td>
</tr>
</tbody>
</table>
PROMOTING

**eMail**
- Parents
- Players
- Volunteers

**Website**
- Schedule / Calendar
- Announcements
- Dedicated page

**Social Media**
- Facebook
- Page
- Story
- Groups
- Twitter
- Instagram

US YOUTH SOCCER
<table>
<thead>
<tr>
<th>PLAYERS</th>
<th>COACHES</th>
<th>VOLUNTEERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schools</td>
<td>Clubs</td>
<td>Schools</td>
</tr>
<tr>
<td>Therapies (OT/PT/Speech)</td>
<td>State Organization</td>
<td>Rec, Select Teams</td>
</tr>
<tr>
<td>Children’s Hospitals</td>
<td>Parents</td>
<td>Youth Groups</td>
</tr>
<tr>
<td>Service Organizations</td>
<td>Social Media</td>
<td>Therapies (OT/PT)</td>
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<tr>
<td>Social Media</td>
<td>Websites</td>
<td>Service Groups</td>
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<tr>
<td>Websites</td>
<td>Word of Mouth</td>
<td>Social Media</td>
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CINCINNATI TOPSOCCER FALL CLASSIC

300+ Players
- 8 Locations
- 36 Teams
- 6 Age/Ability Groups
- 2 Games for All Teams

450+ Volunteers
- Carnival Games
- Concessions
- Crafts
- Petting Zoo
- Inflatables
- Entertainers
- Characters
- Cheerleaders
- Referees
- Raffle

1000+ Spectators
- Parents
- Siblings
- Extended Family
- Friends
**ATTRACTIONS**

- Inflatables
- Carnival Games
- Petting Zoo
- Face Painters
ATTRACTIONS

- Balloon Artist
- Caricature Artist
- Magician
- Strolling Characters
ATTRACTIONS

- Raffle (Fundraiser)
- Special Appearances
- Food!
- Bands
TOPSoccer Event October 8 2022

Volunteer/Overflow Parking at Christ Church

AREA CLOSED
for Construction!!
Do not enter this area for any reason!
Everyone goes home with a medal!
The Cincinnati TOPSoccer FALL CLASSIC

The Largest Gathering of TOPSoccer Athletes in the Country!

Promo Video