

L.T.P.D.
long term player development



Long Term Player Development in Ontario

“Doing what is best for the **players**”



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State of our nation

***How we are implementing
change and why!***

Key Learnings “tips”



1. State of our nation



Canada

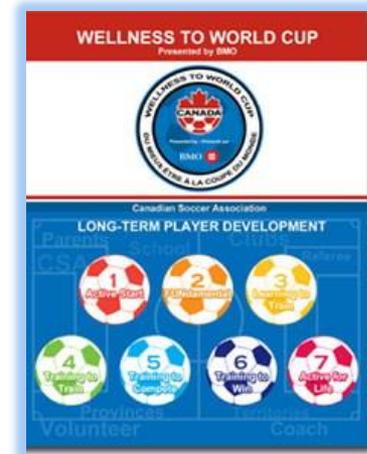
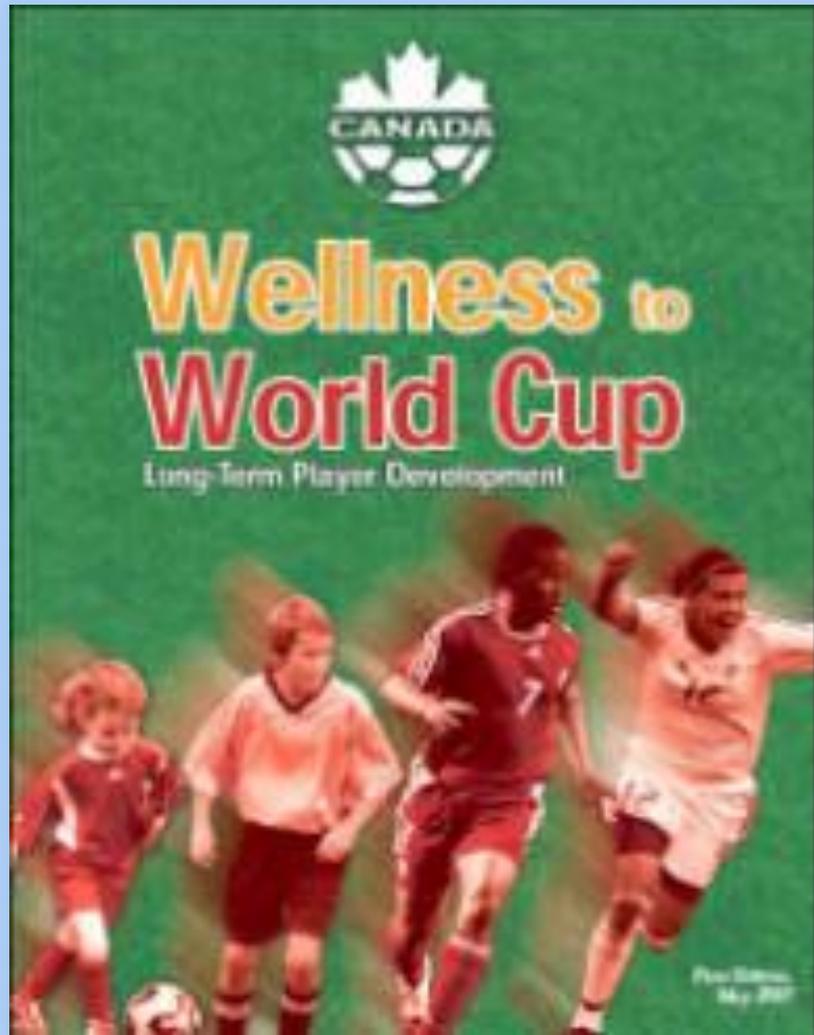
- 35 Million
- 850,000 Players[®]
- 10 Provinces
(3 territories)

Ontario

- 13.5 Million
- 350,000 Players
- 70,000 Coaches
- 21 Districts
- 400 Clubs







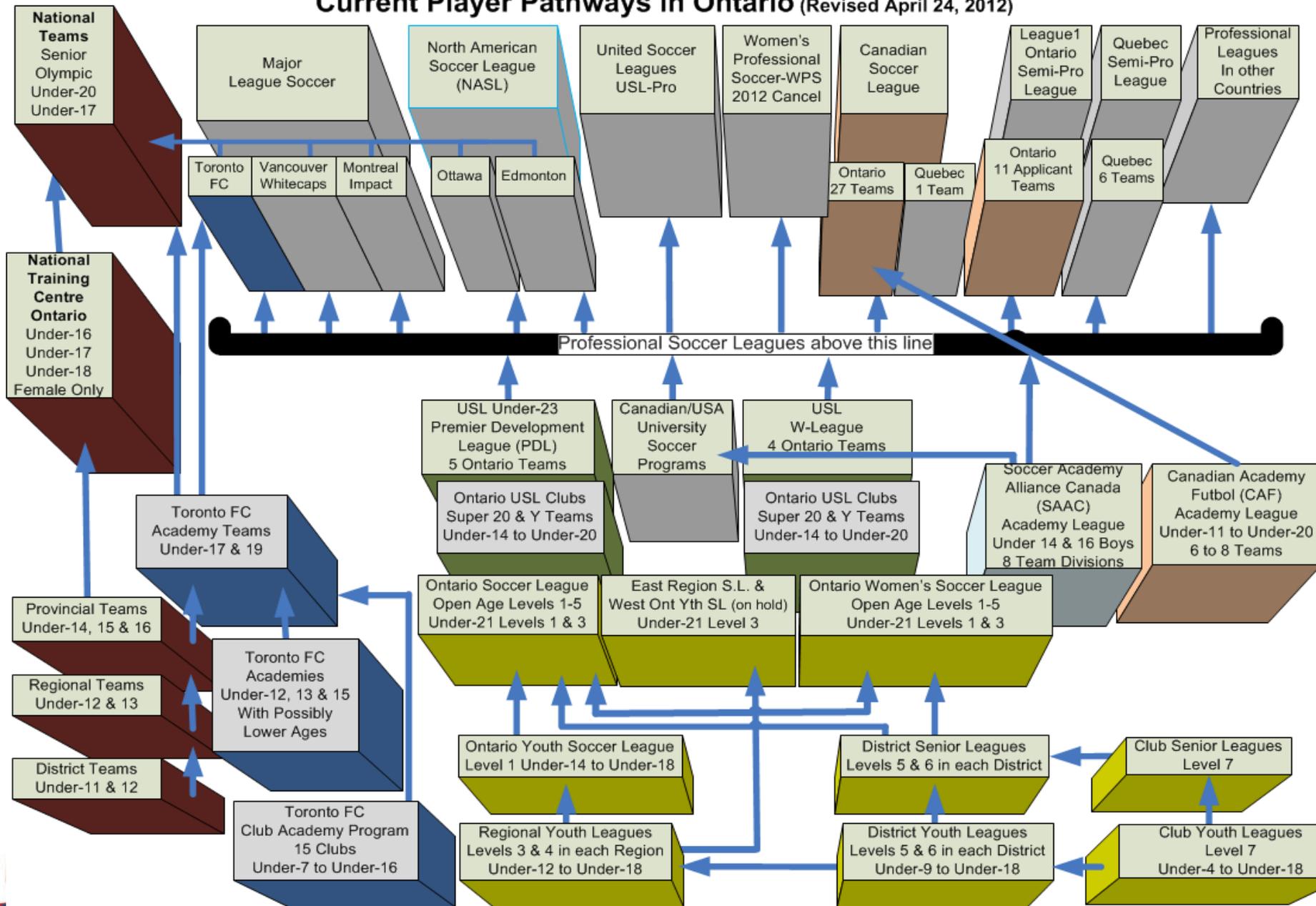


OUR REALITY

- Leadership/Disconnect
- Need to move from **VS** to **AND**
- Ownership
- Player Registration
- Coaching
- Competitive Structure



Current Player Pathways in Ontario (Revised April 24, 2012)



***2. How we are
implementing change.....
and why?***

TAC



OVERARCHING TAC PRINCIPLES

To Guide Decisions for Ontario Implementation



(1) The needs of the player should be put first in all decisions.



(2) Lowering barriers to participation, especially in the early development stages.*



(3) Developmental needs of the player will guide decisions, especially in Talent Identification and Selection and ongoing scouting.



(4) Balance – Importance of retention and pathways for all (Player, Coach, Referee & Administration)

OVERARCHING TAC PRINCIPLES

To Guide Decisions for Ontario Implementation



(5) Strong foundation in “Participation” starting from bottom up.



(6) Communication and education is critical at all times.



(7) Consistency and alignment throughout the province, cognizant of geographical challenges.

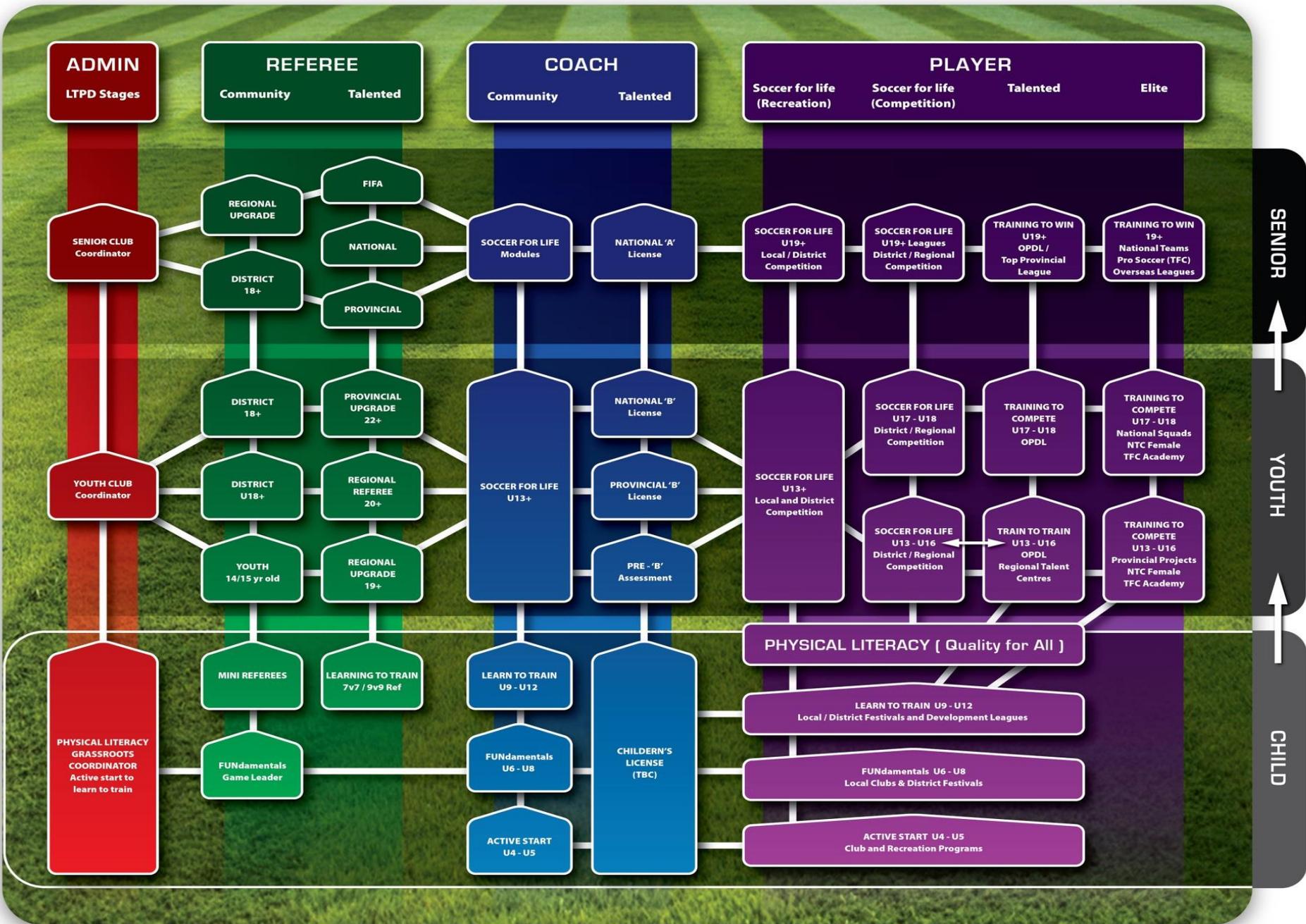
EARLY DECISIONS.....

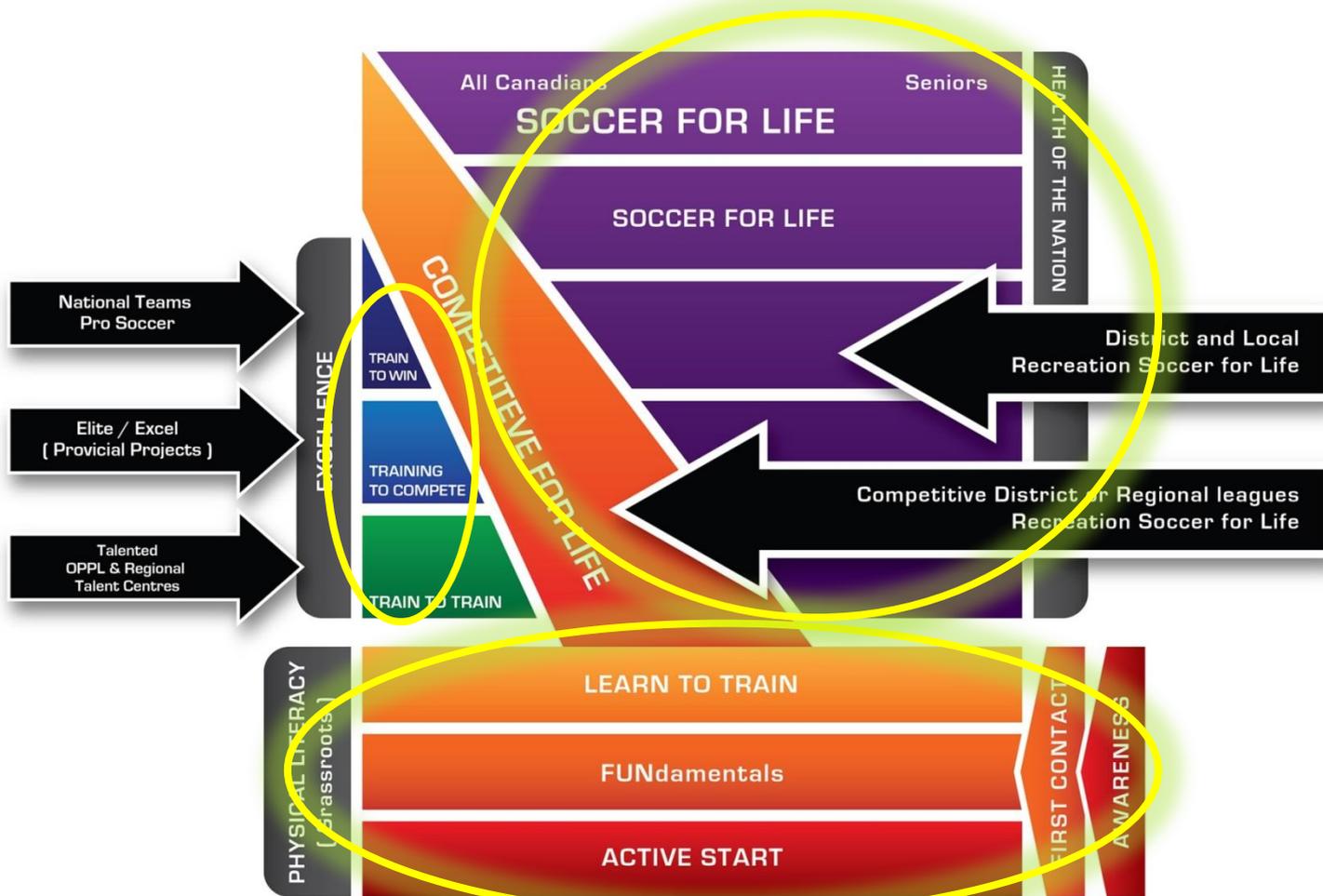
1. Removal U12 division of Ontario Cup
2. No promotion / relegation from 2014 in all competitive soccer U12 and below
3. U8 festivals replace tournaments (5v5)
4. New Standards based league 2014
 - OYSL phased out
5. Development and Recreational Matrix

1. PATHWAY / COMPETITIVE STRUCTURE

- 2020 Vision
- Shift away from winning at all costs
- Grassroots focus (U12 and below, bottom up)
 - Focus on opportunity for all / Matrices
 - No promotion relegation or standings
- Standards based league (OPDL)
- Soccer for Life U13 up (Comp and Rec)







2. COACHING

- New CSA curriculum and development focus (LTPD aligned)
- Shift in methodology
 - “What” to the “how”
 - Instruction to Facilitation training (LF’s MLF’s)
- Appointment of a Manager of Coach Development
- Female mentorship program
- Grassroots focus (70%)
- New learning course environment
- Changes to License delivery





THE ONTARIO SOCCER ASSOCIATION
grassroots



DEVELOPMENT MATRIX STANDARDS for 2014 and beyond



CANADIAN
SPORT FOR LIFE

Stage	Learning to Train		
NO SCORES, NO STANDINGS			
Age Group	U8	U9 and U10	U11 and U12
Playing Format	5v5 (with GK) or 4v4 (no GK)	7v7 (including GK)	9v9 (including GK)
Coaching Requirement	Fundamentals + MED and RiS	Learning to Train + MED and RiS	Learning to Train + MED and RiS
Squad Size (Game day only)	Max 10 (5v5) Max 8 (4v4)	Ideal 9 / Max 12	Ideal 12 / Max 16
Substitutions	Unlimited (on the fly)	Unlimited (any stoppage)	Unlimited (any stoppage)
Training to playing ratio	2:1 or 3:1	2:1 or 3:1	2:1 or 3:1
Max competition days per outdoor season	20 (including festivals)	20 20 (including other forms of competition)	20 (including other forms of competition)
Number of competition days per week	1	1	1
Recommended Training Time	30 – 45 minutes	45 – 70 minutes	45 – 70 minutes
Recommended Playing time	Fair time in all positions	Fair time in all positions	Fair time in all positions
Game Duration	2 x 20 min	2 x 25 min	2 x 35 min
Playing time per festival / tournament day	Max 60 minutes playing time	Max 80 minutes playing time	Max 80 minutes playing time
Minimum rest between matches	20 min	30 min	30 min
Season length (outdoor or indoor)	12 – 20 weeks	16 – 20 weeks	16 – 20 weeks
Recommended Team Travel Time	30 minutes each way, within Club or District preferred.	45 minutes each way	60 minutes each way
Referee	Recommended	Yes	Yes
Throw ins	No (pass ins)	No (pass ins)	Yes
Offside	No	No	Yes
Field width	25 to 30m	30 to 36m	42 to 55m
Field length	30 to 36m	40 to 55m	60 to 75m
Goal Size (no larger than)	5f / 1.52m x 8f / 2.44m	6f / 1.83m x 16f / 4.88m	6f / 1.83m x 18f / 5.49m
Ball size	3 or 4 (or 5 light)	4 (or 5 light)	4 (or 5 light)

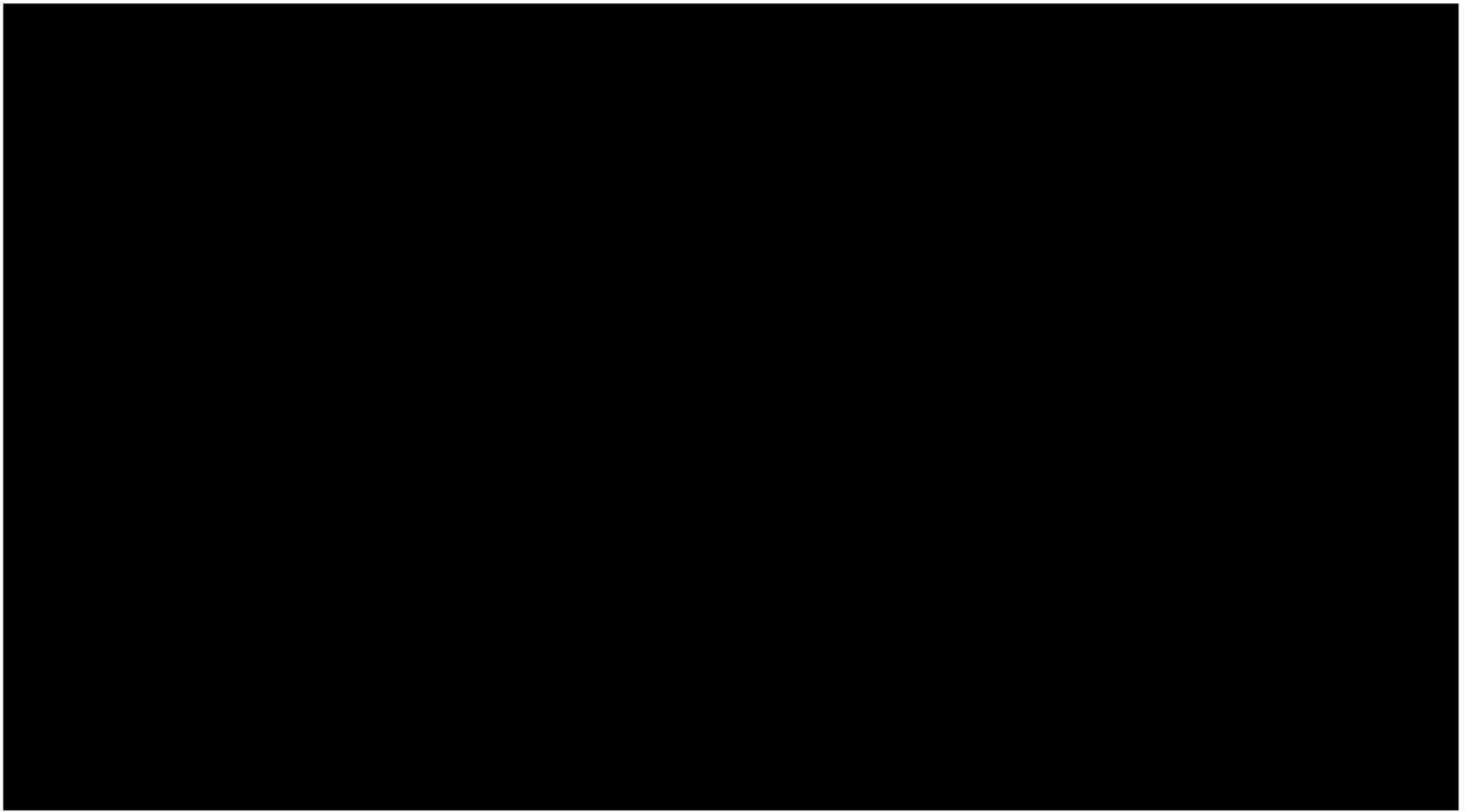
PLEASE NOTE

MED = Making Ethical Decisions

RiS = Respect in Soccer

Participation mementos (certificates or t-shirts) are allowed at Festivals or other forms of competition. The OSA would encourage clubs / districts organizing Festivals or other forms of competition to move away from participation medals and trophies and look to lower participation costs where possible.

The current LTPD Development Stages (Fundamentals, Learning to Train etc) relate to the different development stages as players develop and are different for males and females. The CSA Coaching courses are tailored to these development stages. At the current time to assist in the understanding and acceptance of changes to competition we have kept competition specific to age groups and consistent for both male and female competition i.e. U8.



3. COMMUNICATION



- Paradigm shift
- Proactive communication
 - Membership Outreach (connect “having a face”)
 - Roadshows
 - LTPD Champions
 - Regular membership messages
 - Video development
 - Website (FAQ’s, Research, LTPD questions)
- Media demands
 - Positive and negative (opportunity either way)



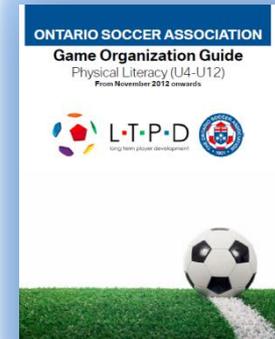
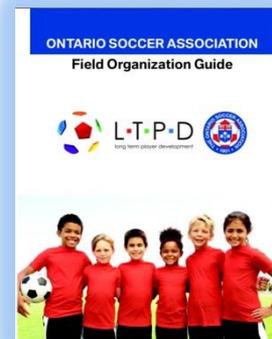
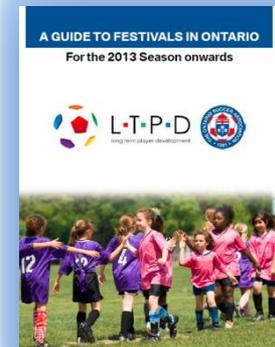
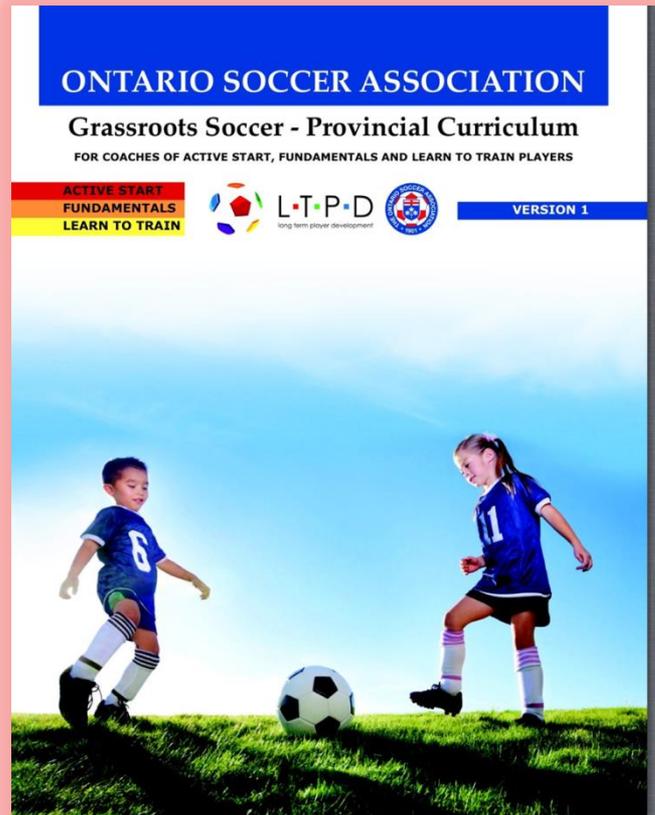
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COMMUNICATION

Educational Resource Development





Talented Pathway Vision

*Ontario's best
players are given the
opportunity to reach
their full potential*



Soccer for Life Pathway Vision

*Provide an enjoyable
and challenging
environment that
keeps all participants
returning to soccer*

Grassroots Vision

*Making soccer more child
friendly, to develop better
players and people*



CHALLENGES

- Organisational structure
- Strategic focus
- Communication filters
 - Reaching audiences
 - Media twisting
- Cultural change “Parent Education”
- Resources (capability and capacity)
- Academies



Your
Comfort
Zone





3. Key Learnings “tips”

Philosophy first

Vision and plan

National alignment

- Best practice sharing / research

Governance support

Leaders / people

- Use of experts as needed

Membership engagement

Patience, Compass...



*Why are we
doing this...?*



**Grassroots football is not about
the amount of trophies you win.**

**It is about the difference you
make to young people.**



THANK YOU

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