



Revolutionizing the Foundations
of Player Development

Parent Drama and Player Trauma



The Origins and Solutions to the Largest Problem in Youth Soccer

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Goals for this talk:

Create deep understanding of the origins, nature, and solutions to the most profound problem faced by youth soccer clubs in our culture.

Allow for deep contemplation as to why this problem has been underserved for so long.

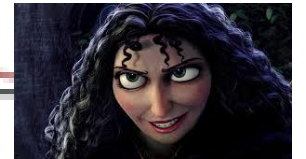
Impact your understanding of who you are and why you do what you do.

Inspire the courage to enact profound cultural change in your environment.

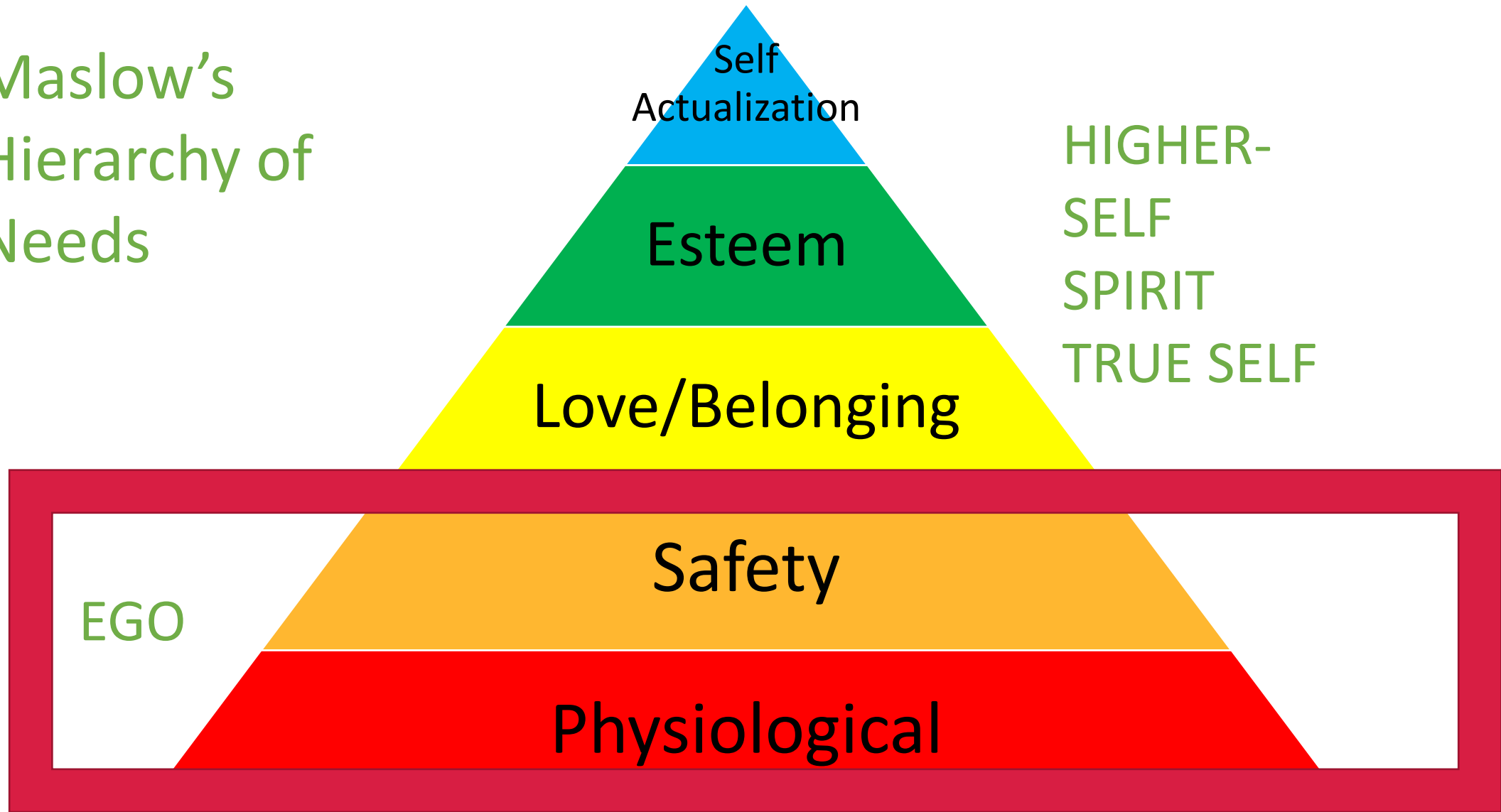
“You can’t solve a problem from the same level of consciousness that created the problem.”

Albert Einstein

Parent Drama:
How did we get
here?



Maslow's
Hierarchy of
Needs



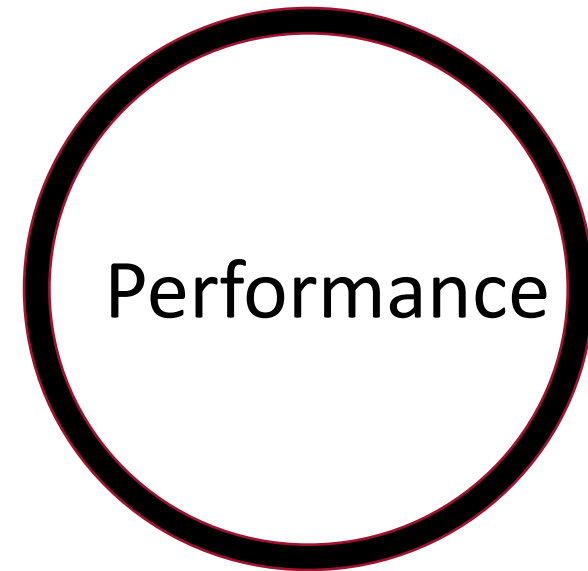
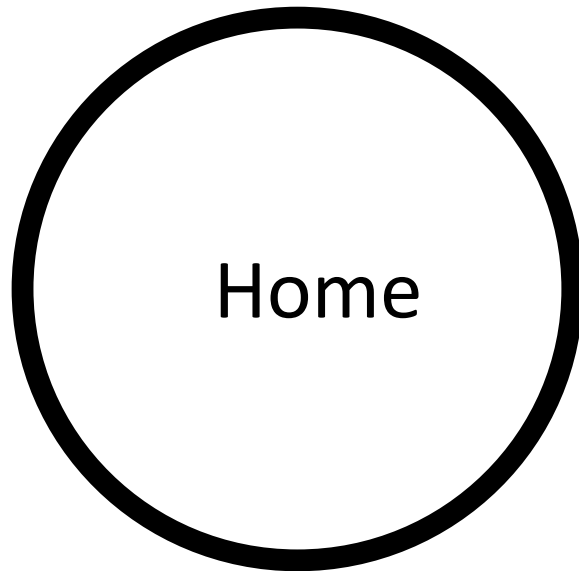
Child/Parent Development 101

What makes me safe?

What makes me valuable?

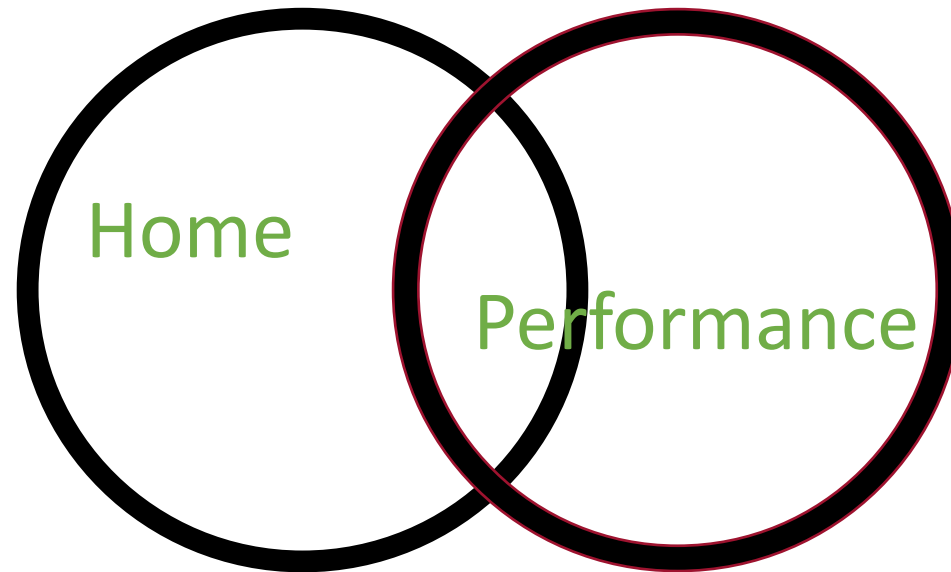
The Developmental Years

Ages 0-10



The Developmental Years

Ages 0-10



Post
Traumatic
Stress
Disorder

$$-\frac{\hbar^2}{2m} \frac{d^2\psi}{dx^2} + V\psi = E\psi$$

$$U_{ef} = U_m \quad E = \hbar\omega$$

$$\vec{B} = \mu_0 \frac{NI\sqrt{2}}{l}$$

$$k = \frac{p^2}{2m} \quad m_e = \frac{M_m}{N_A} = \frac{M_r \cdot 10^{-3}}{N_A}$$

$$\lambda = \frac{h}{m_e v}$$

$$f_0 = \frac{1}{2\pi} \sqrt{\frac{g}{l}}$$

$$\oint \vec{B} \cdot d\vec{l} = \mu_0 \iint_S \vec{J} \cdot d\vec{S}$$

$$v_{rms} = \sqrt{\frac{3kT}{m_0}} = \sqrt{\frac{3kTN_A}{M_m}} = \sqrt{\frac{3R_m T}{M_r \cdot 10^{-3}}}$$

$$\lambda = \frac{h\nu_2}{T} \quad F_h = Shp g$$

$$\left(\frac{E_t}{E_0}\right)_{||} = \frac{2\cos\theta_1 \cos\theta_2}{\cos(\theta_1 - \theta_2) \sin(\theta_1 + \theta_2)}$$

$$\Phi_e = \frac{1}{4\pi r^2} \int_{2\pi} \dots$$

$$X_L = \frac{U_m}{I_m} = \omega L = 2\pi f L$$

$$F_g = \frac{m_1 m_2}{r^2}$$

$$R_m = \frac{c}{T}$$

$$k = \pm \sqrt{\frac{2m}{\hbar^2} (E - V_0)}$$

$$\omega = 2\pi f$$

$$E = m c^2$$

$$\beta = \frac{\Delta I_C}{\Delta I_B}$$

$$E = \frac{1}{2} \hbar^2 k^2$$

$$E = \frac{1 \text{ AU}}{2m} \quad 1 \text{ pc} = \frac{1 \text{ AU}}{r}$$

$$M = F d \cos\alpha$$

$$S \vec{I}_m^2 = U_m^2 \left[\frac{1}{\rho^2} + \left(\frac{1}{x_c} - \frac{1}{x_L} \right)^2 \right]$$

$$\lambda^* T = b$$

$$k = \frac{2\pi}{\lambda} \quad \mu = \sqrt{\frac{M_m}{\rho_0}}$$

$$F_m = \vec{B} I l = \frac{\mu I_1 I_2}{2\pi d} l$$

$$T = \frac{4n_1 n_2}{(n_2 + n_1)^2}$$

$$E = \frac{E_c}{a} \int_{-a/L}^{+a/L} \sin(\omega t + \phi) dy$$

$$v = \frac{1}{\sqrt{1 - \beta^2}}$$

$$I = \frac{U_e}{R + R_i}$$

$$V = \frac{1}{\sqrt{1 - \beta^2}}$$

$$F_c = \frac{1}{2} \rho v \omega^2$$

$$\phi = \frac{2\pi \sin^2 \theta}{\lambda}$$

$$\iint_S \vec{J} \cdot d\vec{S} = Q^*$$

$$R = \frac{U}{I}$$

$$F_v = \int \frac{F_n}{R}$$



Your
Parents

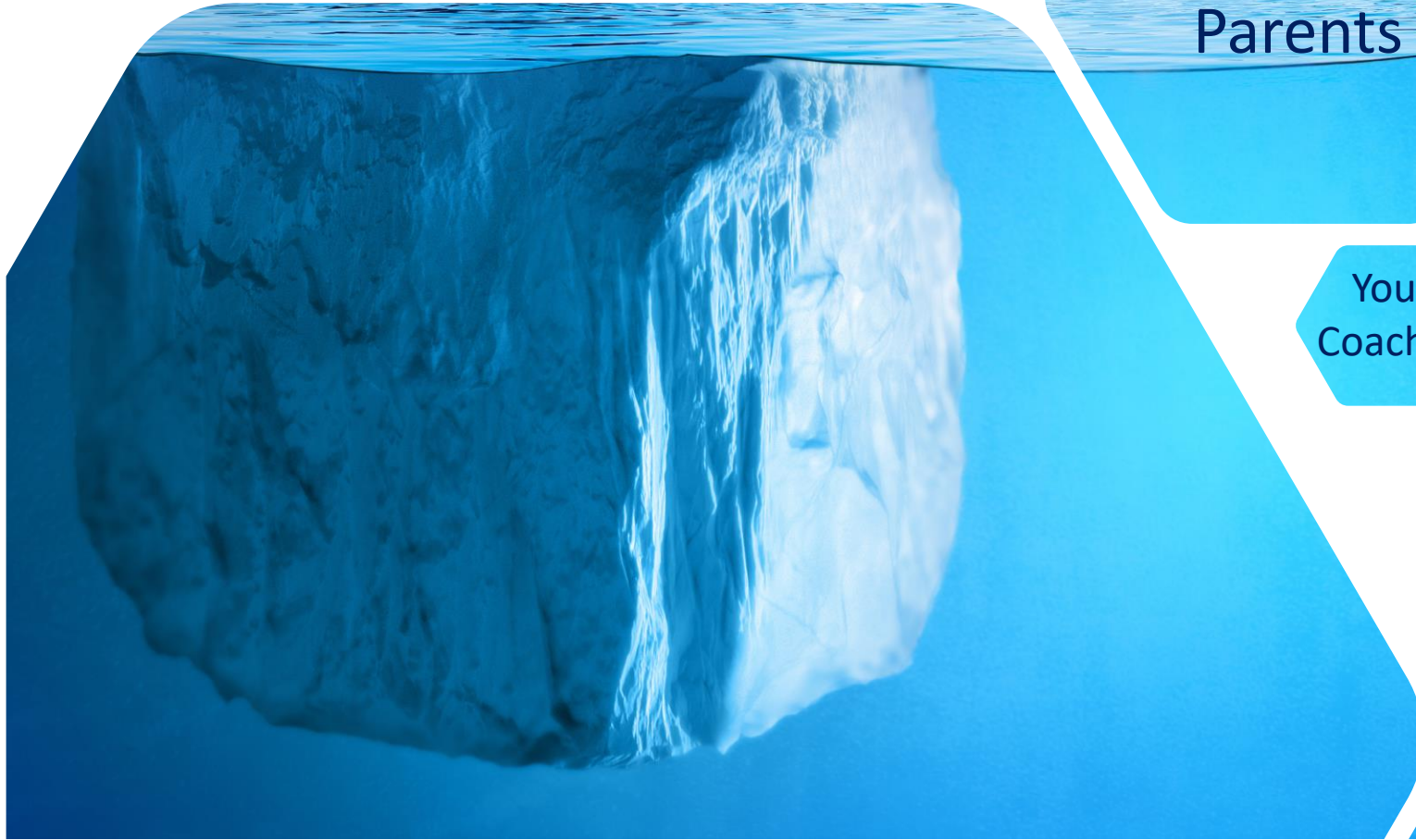
Your
Players

Your
Coaches

You

Pretty much
everyone you
know

Yes, I am serious



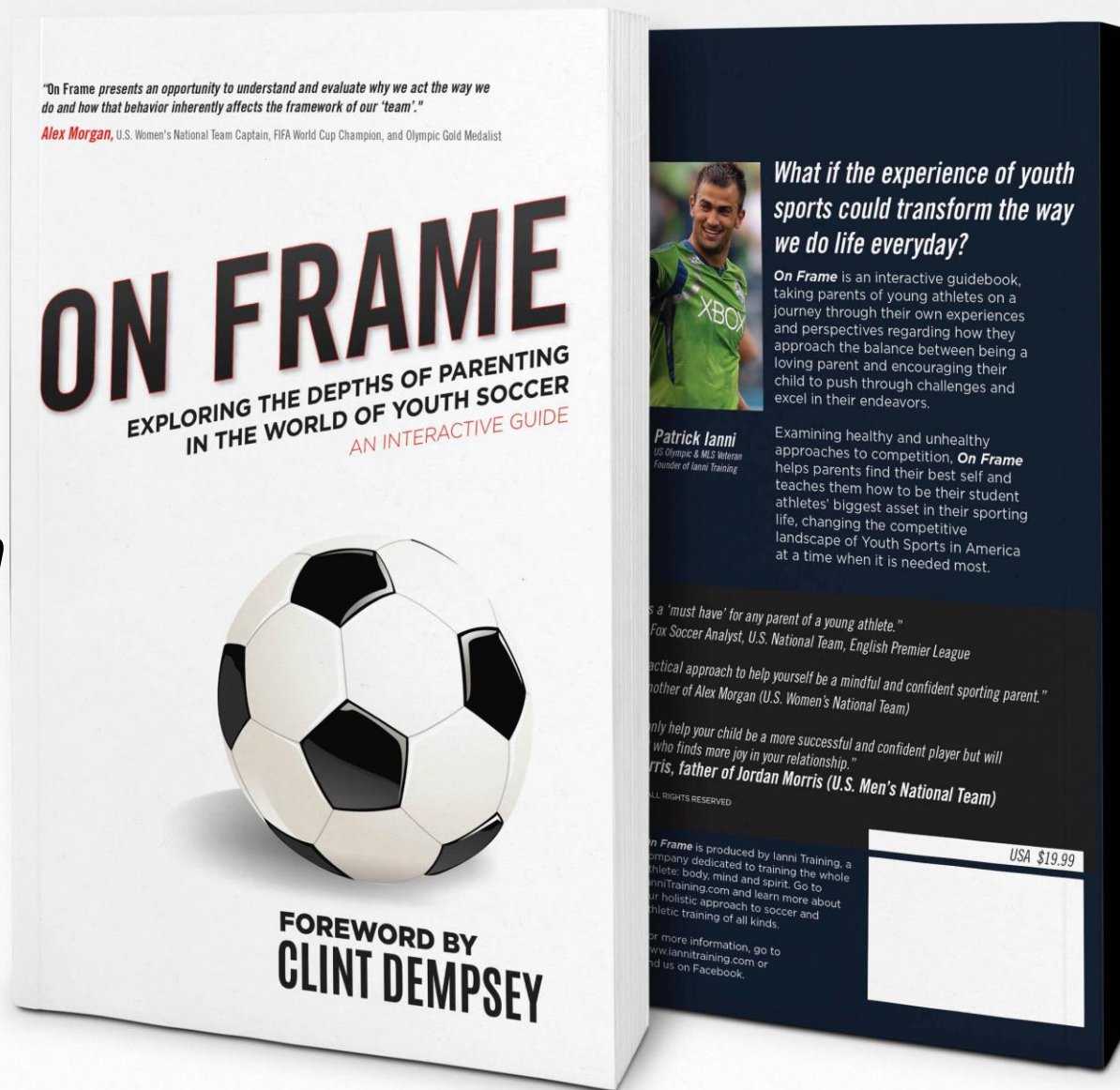
The Solutions

Create an “awakened” parent and club culture where awareness, compassion, and wisdom is the norm on the sideline and in the car on the way home from training. We do this by....

...finally prioritizing the adoption of tools for parent (and coach) **transformation** (rather than education) that have a measurable impact on their awareness of their true role in this process. This will serve player development in PROFOUND ways, outweighing anything we do on a technical and tactical level.

We communicate, in no uncertain terms, the overwhelming importance of mental and emotional health for players, parents, coaches, and directors as THE FOUNDATION of all success or potential success on the field in this industry. Winning **MUST NOT** be at the expense of a person’s happiness.

Visit
iannitraining.com
for this and many
other resources
for your club



“On Frame is a must have for any parent of a young athlete”

- **Stuart Holden**

“A first of its kind...this is a well written, practical approach to help yourself become a mindful and confident sporting parent.”

- **Pam Morgan, mother of Alex Morgan**

Transformation

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Education

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