Revolutionizing the Foundations of Player Development
Parent Drama and Player Trauma

The Origins and Solutions to the Largest Problem in Youth Soccer

Seth Taylor
Director of Content – Ianni Training
Goals for this talk:

Create deep understanding of the origins, nature, and solutions to the most profound problem faced by youth soccer clubs in our culture.

Allow for deep contemplation as to why this problem has been underserved for so long.

Impact your understanding of who you are and why you do what you do.

Inspire the courage to enact profound cultural change in your environment.

“You can’t solve a problem from the same level of consciousness that created the problem.”
Albert Einstein
Parent Drama: How did we get here?
Maslow’s Hierarchy of Needs

- Physiological
- Safety
- Love/Belonging
- Esteem
- Self Actualization

EGO

HIGHER-SELF
SPIRIT
TRUE SELF

TRUE SELF

USYOUTHSOCCER
Child/Parent Development 101

What makes me safe?

What makes me valuable?
The Developmental Years
Ages 0-10
The Developmental Years
Ages 0-10
Post Traumatic Stress Disorder
Your Parents

Your Players

Your Coaches

You

Pretty much everyone you know

Yes, I am serious

Your

Pretty much everyone you know

Yes, I am serious
Create an “awakened” parent and club culture where awareness, compassion, and wisdom is the norm on the sideline and in the car on the way home from training. We do this by...

...finally prioritizing the adoption of tools for parent (and coach) transformation (rather than education) that have a measurable impact on their awareness of their true role in this process. This will serve player development in PROFOUND ways, outweighing anything we do on a technical and tactical level.

We communicate, in no uncertain terms, the overwhelming importance of mental and emotional health for players, parents, coaches, and directors as THE FOUNDATION of all success or potential success on the field in this industry. Winning MUST NOT be at the exppanse of a person’s happiness.
Visit iannitraining.com for this and many other resources for your club

"On Frame is a must have for any parent of a young athlete"
- Stuart Holden

“A first of its kind...this is a well written, practical approach to help yourself become a mindful and confident sporting parent.”
- Pam Morgan, mother of Alex Morgan