Role of a Club Director of Coaching

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Coaching Background

• Currently Louisiana Technical Director
  – Membership includes 50 Youth Clubs & 12 Adult Clubs
  – National Instructional Staff

• Director of Coaching – Crossroads Soccer Association
  – Alexandria, Central Louisiana
  – Membership in 1994 = 286, in 2008 = 1,300 Youth & 112 Adults

• Director of Coaching – Soccer Academy Inc.
  – Staff included several National & Regional Coaches
  – Worked with several Clubs in Virginia, Maryland & Washington D.C.
OMG!!!
What is a Director of Coaching?

- PROFESSIONAL
- KNOWLEDGABLE
- MANAGER
- COACH
- TEACHER
- LEADER
- QUALITY
- COMMUNICATOR
- UNDERSTANDING
- EDUCATION
What is the DOC in charge of?

- PLAYER DEVELOPMENT
- COACHING DEVELOPMENT
- PROGRAM DEVELOPMENT
- CLUB DEVELOPMENT
AND OF COURSE?

• PARENT DEVELOPMENT!!!
THE ROLE AND DUTIES OF THE CLUB DOC

- DEVELOP A CLUB PHILOSOPHY
- CULTIVATE A “LOVE OF THE GAME”
- PROVIDE CONSISTENCY
- BECOME THE “FACE” AND “VOICE” OF THE CLUB
- HIRES/MANAGES COACHING STAFF
- MAY OR MAY NOT TRAIN OWN TEAM
- ORGANIZES AND RUNS TRYOUTS
- MARKETS CLUB
THE ROLE AND DUTIES OF THE CLUB DOC

- Budgets all programs
- Attends BOD meetings
- Camps and clinics
- Website editor
- Communicates with other organizations
- Sponsorships and fundraising
- Tournaments
- Training curriculum
AND NOW THE REAL INTERESTING STUFF!!!

• UNIFORMS
• FIELD MARKING AND MAINTENANCE
• EQUIPMENT
• POLITICIAN
• DISAGREEMENTS!!!
• RECREATIONAL
• COMPETITIVE/SELECT
• ADULTS
SO WHAT ELSE?

• ALL CLUBS ARE UNIQUE
• THERE ARE SEVERAL DIFFERENT MODELS
• OVER THE LAST DECADE THE JOB HAS EVOLVED
• SOME CLUBS HAVE MORE THAN ONE DOC
WHAT SHOULD A DOC BE ABLE TO DO?

• HAVE THE ABILITY TO ADAPT
• CUSTOMIZE PROGRAMS TO SUIT THE CLUB/PLAYERS
• GROW NUMBERS AND ABILITY
• SELL THE CLUB – PROMOTE (LOCALLY/AROUND THE STATE/ACROSS STATETELINES – INTERNATIONALLY)
• BE A VISIONARY
• INVEST IN THE FUTURE
WHAT SHOULD A DOC BE ABLE TO DO?

KNOW WHAT’S HAPPENING AT YOUR OWN CLUB!!
NEVER LOSE SIGHT ABOUT WHY WE ARE HERE!!
NEVER LOSE SIGHT ABOUT WHY WE ARE HERE!!
Qualities of Top Coaches

Education and Development

Athlete-Centered * Best Practices * Latest Methods * Applied Science

US YOUTH SOCCER WORKSHOP
AT THE NSCAA CONVENTION

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Thank You For Your Interest In This Presentation

• Questions?
• Comments?
• Criticisms?
• Witticisms?

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