

THE ADMINISTRATORS ROLE IN PLAYER DEVELOPMENT

PRESENTER

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IN SOCCER THERE ARE MANY
“PLAYERS” ON THE TEAM.



THE LUCKY ONES GET TO PLAY!



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ALL THE OTHERS ARE THE
SUPPORT CAST



ALL THE OTHERS ARE THE
SUPPORT CAST

THE TEAM BEHIND THE TEAM



A VITAL MEMBER OF THE SUPPORT CAST



**What do you mean you
don't have extra socks?
You are SUPPOSED to be
the TEAM MOM!**

WHAT IS AN ADMINISTRATOR?



A PERSON WHOSE JOB IT IS TO
MANAGE A COMPANY,
A SCHOOL OR ORGANIZATION,
OR DIVISION OF ONE



WHAT WOULD AN ADMINISTRATOR LOOK LIKE?





QUITE A WELL KNOWN ONE IN WORLD SOCCER

IT DOES NOT MATTER WHAT THEY LOOK LIKE



IT MATTERS
WHAT THEY
DO AND
HOW THEY
DO IT!



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THE SUM OF THE PARTS MUST BE GREATER THAN THE WHOLE



FOR A TEAM OR CLUB TO FUNCTION AT
HIGH LEVELS, THE DIVISIONS
MUST BE CONNECTED



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PHYSICALLY, MENTALLY,



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PHYSICALLY, MENTALLY, TACTICALLY
AND TECHNICALLY



FOR A TEAM OR CLUB TO FUNCTION AT
HIGH LEVELS, THE DIVISIONS
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PHYSICALLY, MENTALLY, TACTICALLY
AND TECHNICALLY

THIS IS TRUE FOR PLAYERS AND
ADMINISTRATORS



THE GAME IS FOR THE PLAYERS !!!!



THE GAME IS FOR THE PLAYERS !!!!

AND MUST BE AT ALL TIMES!!!!



THE SOCCER ENVIRONMENT IS
WHAT MATTERS IF WE ARE TO
DEVELOP PLAYERS



THE CLASS OF 1992



WHO CREATES THE SOCCER ENVIRONMENT?



WHO CREATES THE SOCCER ENVIRONMENT?

THE SUPPORT CAST



“SOCCER IS A PLAYERS GAME
AND PLAYERS SHOULD BE
CONSIDERED FIRST WHEN POLITICAL
ADMINISTRATIVE AND COACHING
DECISIONS ARE MADE.”

BOBBY HOWE, FORMER USSF DIRECTOR OF COACHING



PROBLEMS OCCUR WHEN



PROBLEMS OCCUR WHEN
ROLES GET INTO CONFLICT



PROBLEMS OCCUR WHEN

ROLES GET INTO CONFLICT

EGOS GET IN THE WAY



PROBLEMS OCCUR WHEN

ROLES GET INTO CONFLICT

EGOS GET IN THE WAY

PEOPLE FORGET THE MOST
IMPORTANT ASPECT OF THE GAME



PLAYERS!



When "I" is
replaced by "we"
even *illness*
becomes
wellness



PLAYER DEVELOPMENT IS HOLISTIC IN NATURE



PLAYER DEVELOPMENT IS
HOLISTIC IN NATURE

NO ONE CAN PREDICT THE
DEVELOPMENT OUTCOME



PLAYER DEVELOPMENT IS
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NO ONE CAN PREDICT THE
DEVELOPMENT OUTCOME

YOU CAN ONLY CREATE THE
ENVIRONMENT FOR PLAYERS
TO FLORISH



ADAPTATION TO AN EVER CHANGING
ENVIRONMENT IS NEEDED BY
PLAYERS.

ADMINISTRATORS NEED TO CREATE
A CHANGING ENVIRONMENT AND
ADAPT TO GOVERN THE GAME.



DEVELOPMENT IS NOT A SCIENCE



THE ADMINISTRATORS ROLE IN PLAYER DEVELOPMENT



THE ADMINISTRATORS ROLE IN PLAYER DEVELOPMENT

THE DECISION MAKING
FORMULA SHOULD COVER
THE FOLLOWING



1.PLAYER BASED NEEDS



1.PLAYER BASED NEEDS

2.TEAM BASED NEEDS



1.PLAYER BASED NEEDS

2.TEAM BASED NEEDS

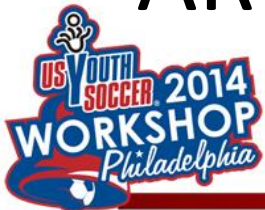
3.CLUB BASED NEEDS



- 1.PLAYER BASED NEEDS
- 2.TEAM BASED NEEDS
- 3.CLUB BASED NEEDS
- 4.FAMILY BASED NEEDS



- 1.PLAYER BASED NEEDS
 - 2.TEAM BASED NEEDS
 - 3.CLUB BASED NEEDS
 - 4.FAMILY BASED NEEDS
 - 5.CUSTOMER SERVICE ORIENTATED
- ADMINISTRATORS WORK FOR THE
PLAYERS NOT THE OTHER WAY
AROUND



BY FOLLOWING THE
DECISION MAKING FORMULA
ADMINISTRATORS AND COACHES
PREPARE A POSITIVE PLAYER
CENTERED ENVIRONMENT THAT MAY
ENHANCE THE GROWTH OF THE
PLAYER



KNOWLEDGE OF CHILD
DEVELOPMENT AND SOCCER
(WHERE YOU ARE AND WHERE YOU
WANT TO GO)
PROVIDE THE DRIVING FORCE
BEHIND SOUND ADMINISTRATIVE
DECISIONS



ALL OF THAT SUPPORTED BY GOOD
BUSINESS PRACTICES, KNOWLEDGE
OF APPLICABLE LAWS, RULES,
REGULATIONS AND PROACTIVE
PLANNING AND ACURATE REVIEW
AND MEASUREMENT





YOU CAN GO HIGHER
WORKING TOGETHER

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PLANNING AND WORKING TOGETHER HAS BEEN
AROUND FOR A LONG TIME



“HE WHO FAILS TO PLAN IS
PLANNING TO FAIL.”

WINSTON CHURCHILL



6 ELEMENTS OF ADMINISTRATION



6 ELEMENTS OF ADMINISTRATION

1. PLANING



6 ELEMENTS OF ADMINISTRATION

1. PLANING

2. ORGANIZING



6 ELEMENTS OF ADMINISTRATION

1. PLANING

2. ORGANIZING

3. STAFFING



6 ELEMENTS OF ADMINISTRATION

1. PLANING

2. ORGANIZING

3. STAFFING

4. DIRECTING AND SUPPORTING



6 ELEMENTS OF ADMINISTRATION

1. PLANING

2. ORGANIZING

3. STAFFING

4. DIRECTING AND SUPPORTING

5. COORDINATING AND BUDGETING



6 ELEMENTS OF ADMINISTRATION

1. PLANING

2. ORGANIZING

3. STAFFING

4 DIRECTING & SUPPORTING

5. COORDINATING AND BUDGETING

6. ASSESSING AND MEASURING



“TEAM”

TOGETHER
EVERYONE
ACHIEVES
MORE



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CAN ADMINISTRATORS ROLES BE IN CONFLICT?



COMMON ASSUMPTIONS OF ADMINISTRATORS



1. THEY ARE ONLY CONCERNED ABOUT MONEY



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“ A BUDGET IS TELLING YOUR MONEY WHERE TO GO
INSTEAD OF WONDERING WHERE IT WENT.” **DAVE RAMSEY**



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2. DO NOT PUT PLAYERS FIRST WHEN DECISION MAKING



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3. CREATE UNNECESSARY RULES AND PAPERWORK



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2. DO NOT PUT PLAYERS FIRST WHEN DECISION MAKING
3. CREATE UNNECESSARY RULES AND PAPERWORK
4. MICRO MANAGE
5. DO NOT RESPECT THE COACHES ROLE OR THE COACH



CAN COACHES ROLES BE IN CONFLICT?



COMMON ASSUMPTIONS OF COACHES

1. THEY THINK THAT THEY HAVE NO RESPONSIBILITY OFF THE FIELD



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3. FAIL TO COMMUNICATE UP AND DOWN



COMMON ASSUMPTIONS OF COACHES

1. THEY THINK THAT THEY HAVE NO RESPONSIBILITY OFF THE FIELD
2. IGNORE BUDGETARY AND RULE RESTRICTIONS
3. FAIL TO COMMUNICATE UP AND DOWN
4. TALK OF “TEAM” BUT DO NOT LIVE IT



COMMON ASSUMPTIONS OF COACHES

1. THEY THINK THAT THEY HAVE NO RESPONSIBILITY OFF THE FIELD
2. IGNORE BUDGETARY AND RULE RESTRICTIONS
3. FAIL TO COMMUNICATE UP AND DOWN
4. TALK OF “TEAM” BUT DO NOT LIVE IT
5. UNAWARE OF THE MANY MOVING PARTS IN THE ORGANIZATION AND THE KNOCK ON EFFECT THAT THEY HAVE



THE DUTIES OF AN ADMINISTRATOR WILL
VARY DEPENDING ON THE ORGANIZATION
AND THEIR INDIVIDUAL ROLE



A COMMONALITY FOR ALL ADMINISTRATORS IS TO ENSURE
THE ORGANIZATION WORKS WITH EFFICIENCY.

ACQUIRES THE CORRECT SKILL SETS THAT CAN COMPLETE
THE ORGANIZATION'S GOALS



CAN THE ROLES OF THE SUPPORT CAST BE COMPLIMENTARY?



CAN THE ROLES OF THE SUPPORT CAST BE
COMPLIMENTARY?

OBVIOUSLY YES AND THEY NEED TO BE



IT IS AS MUCH ABOUT THE PERSONALITY
AS MUCH AS IT IS ABOUT THE ROLE AND
QUALIFICATIONS



IT IS AS MUCH ABOUT THE PERSONALITY
AS MUCH AS IT IS ABOUT THE ROLE AND
QUALIFICATIONS

IT IS SELF DEFEATING TO HAVE A NON
CUSTOMER FRIENDLY ADMINISTRATOR IN
A ROLE WHERE THEY HAVE CONTACT
WITH THE CUSTOMER



SO WHAT IS THE GLUE THAT JOINS ALL
THE MOVING PARTS TOGETHER?



SO WHAT IS THE GLUE THAT JOINS ALL
THE MOVING PARTS TOGETHER?

ANSWER

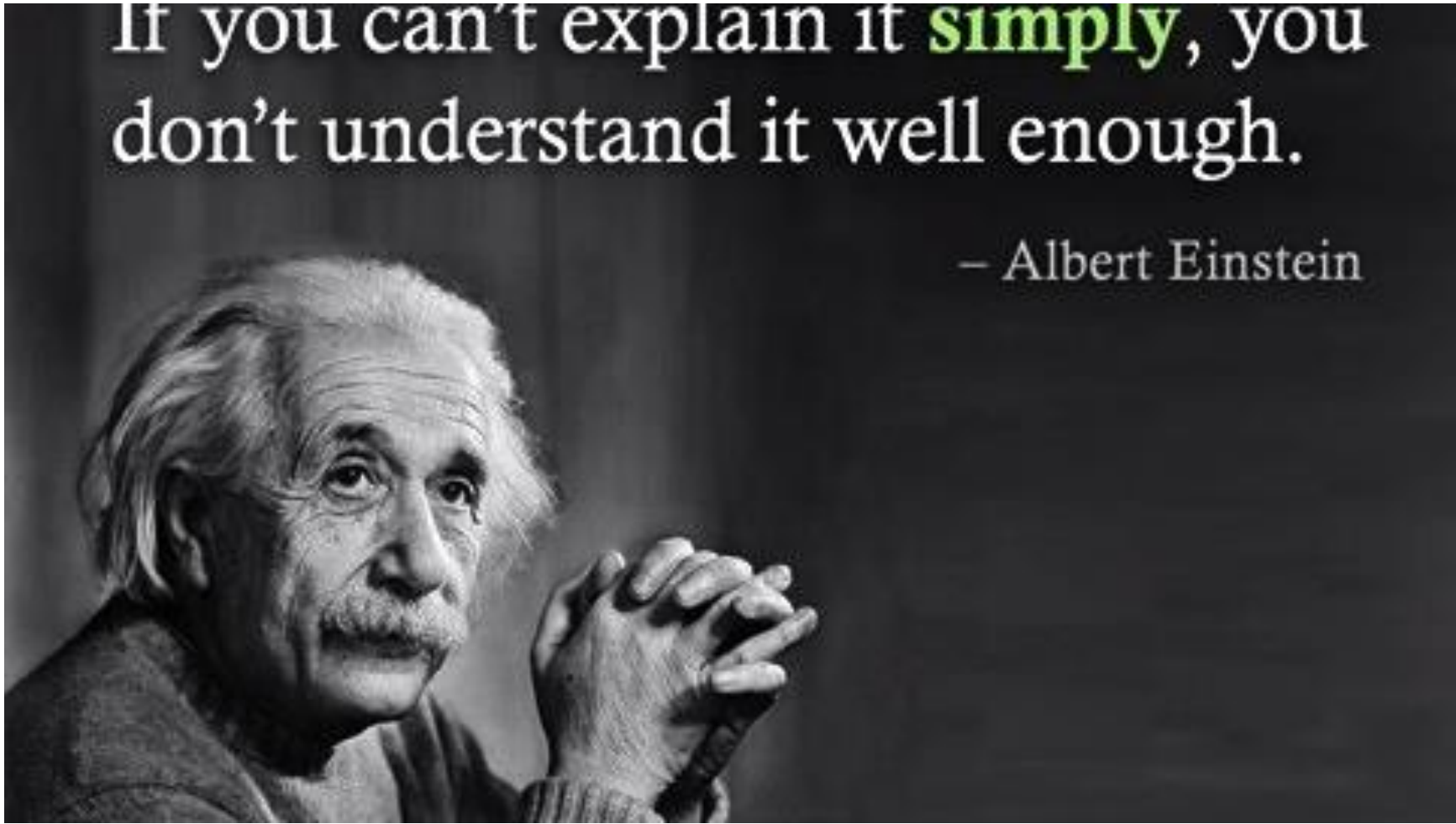
COMMUNICATION



SOME SOUND ADVISE

If you can't explain it **simply**, you don't understand it well enough.

– Albert Einstein



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SOCCKER IS THE SIMPLIST OF GAMES

IT'S NOT ROCKET SCIENCE



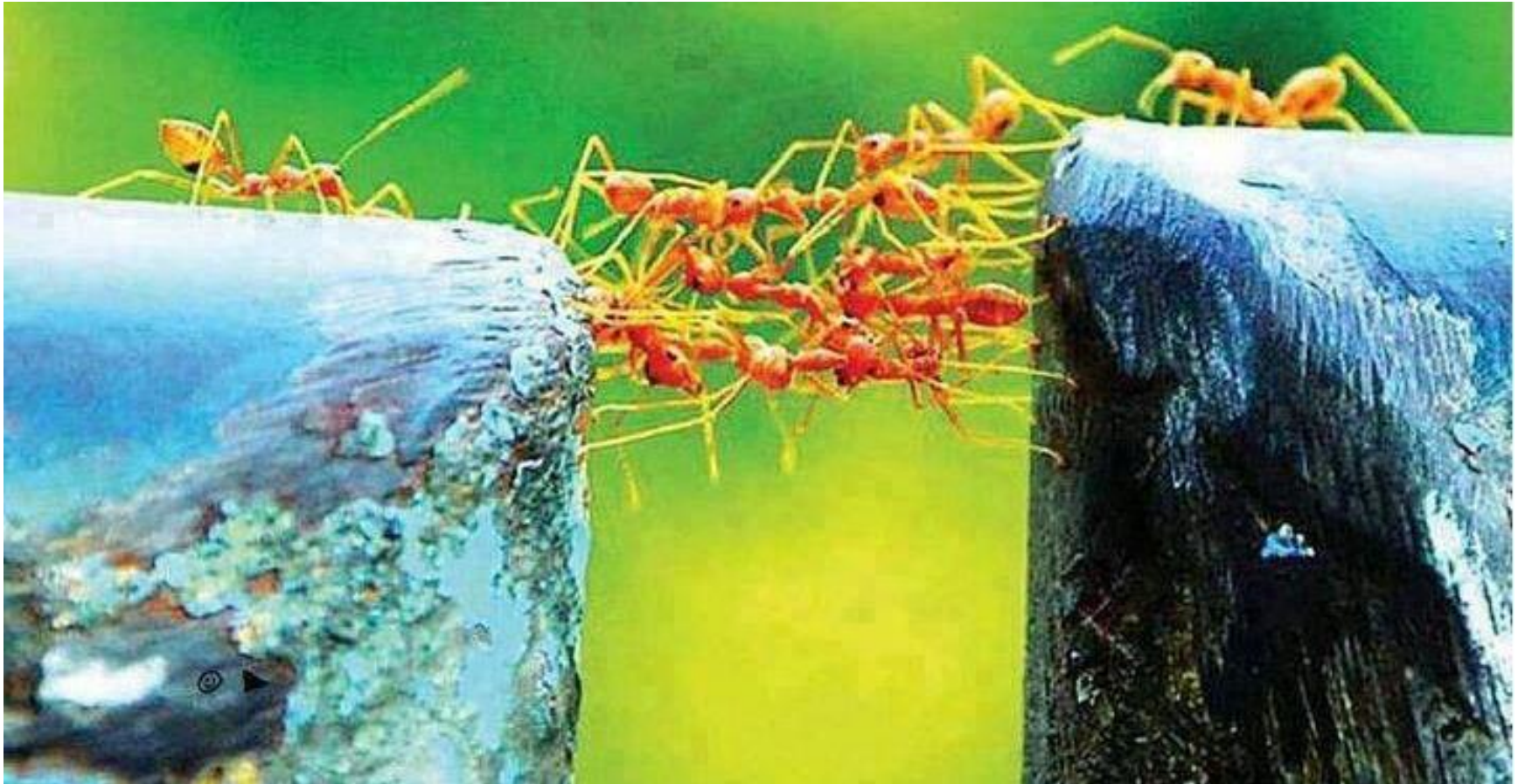


THIS WAS DONE WITH A
SLIDE RULE.

WE MUST BRIDGE THE COMMUNICATION GAPS



TEAMWORK WILL BRIDGE THE GAPS



ALWAYS KEEP THE FOCAL POINT IN FOCUS



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ALWAYS KEEP THE FOCAL POINT IN FOCUS

P
L
A
Y
E
R
S



PLAYERS ARE THE REASON ADMINISTRATORS EXIST



RECOGNIZE THAT PLAYER DEVELOPMENT
NEEDS A TEAM OF SUPPORT

RESPECT OTHERS ROLES AND
UNDERSTAND JUST HOW THOSE ROLES
ENHANCE THE PLAYER ENVIRONMENT

BE PART OF THE SOLUTION NOT THE
PROBLEM



NEVER LOSE SIGHT OF YOUR MISSION STATEMENT



QUESTION CONSTRUCTIVELY
AND SHARE YOUR ROLE WITH OTHERS
OPENLY



IF YOU AND YOUR ORGANIZATION ARE
NOT CHANGING
NEITHER OF YOU ARE GETTING BETTER



IF YOU DO NOT SEE THE NEED FOR
CHANGE



YOU WILL NOT CHANGE
AND GO THE WAY OF
THE DINOSAUR























NO COMMENT!



“IT ALWAYS SEEMS
IMPOSSIBLE UNTIL
IT’S DONE.”

NELSON MANDELA





UNDERSTAND YOUR ROLE



UNDERSTAND YOUR ROLE

BE THE BEST YOU CAN BE



UNDERSTAND YOUR ROLE

BE THE BEST YOU CAN BE

WHEN YOU GET OUT OF YOUR
RELM OF EXPERTISE



THINGS CAN GO WRONG



OTHER ROLES ONLY LOOK EASY



THANK YOU FOR LISTENING

GWYNNE WILLIAMS



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