The Future of Elite Player Identification

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HISTORY

- Select Teams & Regional Teams selected players via a try-out format
- The result = a lot of Center Midfield players and Forwards are chosen
- Coaches must change a players position into something different from when they were identified
- The biggest problem with this model is you rarely select functional role players from their natural environment
At the top of the pyramid, US Soccer National Team Programs and State Associations are investing $$$ in scouting with a focus on identifying players in their natural environment during the game

Cal South adopted this type of program in 1997

Technical Directors and Clubs are included in the process by recommending players to National Staff and in Cal South to the PRO+ / ODP Programs

With this evolution, I want to share what Cal South is now doing in this area
THE CHALLENGES

- With 84,000 competitive players, how do you identify, evaluate, and track players?
- Technology is the key, with a multiple of systems available
- The Scouting System program has helped Cal South move to a more sophisticated way to identify, track and evaluate players
- Affordable cost. Also saves time, which internally saves us $$$
COSTS FOR PRO+

- Pay a per game scouting fee
- Reward based system, with incentives to make scouts accountable for their selections
- All players uploaded to Scouting System, which works offline and syncs later
- Include scouts in Training Center weekends
- Two Cycles
  1. Identification and Development
  2. Competition
SCOUTING SYSTEM

- Player Identification
- Player Tracking
- Quick on-field evaluation
- In-depth evaluation post-match
- Recommendation & rating tools
- Easily create player reports
- Administrative controls to manage access
- Communicate directly with scouts, coaches, players & parents
- The future of scouting and evaluation
- Ability to also monitor statistical data
Initially built for Top European pro clubs & academies, scouting system is now tailored to a unique US player development market
Scouting System Pro can be accessed from a computer, tablet or smartphone and is not dependent on internet availability. All work is automatically saved and will sync across user devices once internet access is available.
All data is secure and can be stored on the club’s servers or on a private cloud server.

- With our unique system of player data management, a scout may access, create, and organize data at any moment using a computer, tablet or smartphone.
- These reports may be shared directly with other users of the software – and via email with players and parents.
- All the information in the database is confidential and belongs solely to the user and/or the organization they represent.
- Scouting System can be customized to address the unique needs of a state association, club, or academy.
Better and faster information

JAMES MAY
1st OBSERVATION
IN BRAZIL, 2010
BY SCOUTER JOHN BROWN

JAMES MAY
2nd OBSERVATION
IN HOLLAND, 2012
BY SCOUTER STEVE SMITH

JAMES MAY
3rd OBSERVATION
IN ITALY, 2013
BY SCOUTER CARL FREEMAN

NEW PLAYER FILE
PLAYER REPORT

UPDATE PLAYER FILE
PLAYER REPORT

NEW PLAYER FILE
PLAYER REPORT

UPDATE PLAYER FILE
PLAYER REPORT

Graph:
- 2010: 3.38
- 2011: 4.19
- 2012: 4.86
Leadership, decision-making, soccer mentality, stamina, aggressiveness, agility, motivation, discipline and other intangible player qualities are not measured by data or with statistics.

Scouting System allows scouts and coaches to focus on assessing quality, performance -- and potential.
SCOUTING SYSTEM PRO
PLAYERS AND TEAMS PERFORMANCE ANALYSIS

Works Offline
Information management and create reports offline

Active Synchronization
Between devices: Desktop, Tablet and Smartphones

Player Scouting Reports
Create and manage detailed player reports

Match Reports
Create reports on your opponent or your team

Player Database
Import player information from our database with 350,000 players

Team Database
Import all players from a team with our 26,000 teams worldwide database

User Management
Admin panel to manage users on your group

Remote Helpdesk
Continuous support to help you get the most from the Scouting System

Backups
Daily backups to keep your information safe
QUESTIONS

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