Zone One

Our Future Depends On It!
“How do we find more of these kids?”

– Jurgen Klinsmann, Former USMNT Coach and US Soccer Technical Director
US Soccer Participation

- 4.2 million players
- 3 million are youth
- 10,000 are DA
- Additional ~ 4 million unaffiliated

Source: US Soccer
World Standings

<table>
<thead>
<tr>
<th>Rank</th>
<th>Team</th>
<th>FIFA Ranking</th>
<th>Total Points</th>
<th>Previous Points +/- Positions</th>
<th>Avg.</th>
<th>AVG WGT</th>
<th>Avg.</th>
<th>AVG WGT</th>
<th>Avg.</th>
<th>AVG WGT</th>
<th>Avg.</th>
<th>AVG WGT</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Argentina</td>
<td>1</td>
<td>1621 (1621.32)</td>
<td>1646</td>
<td>934.24</td>
<td>571.17</td>
<td>285.59</td>
<td>949.24</td>
<td>284.77</td>
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<td>Germany</td>
<td>2</td>
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<td>765.77</td>
<td>549.20</td>
<td>274.60</td>
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<td>1323</td>
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<td>1369</td>
<td>628.85</td>
<td>458.54</td>
<td>197.93</td>
<td>798.02</td>
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<td>790.30</td>
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<td>Portugal</td>
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<td>1228</td>
<td>557.78</td>
<td>557.78</td>
<td>474.79</td>
<td>580.42</td>
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<td>9</td>
<td>Uruguay</td>
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<td>1175 (1174.8)</td>
<td>1173</td>
<td>628.96</td>
<td>471.36</td>
<td>235.68</td>
<td>662.61</td>
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<td>Spain</td>
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<td>116.50</td>
<td>726.83</td>
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Argentina FIFA Ranking: 1
Germany FIFA Ranking: 2
Brazil FIFA Ranking: 3
Belgium FIFA Ranking: 4
Colombia FIFA Ranking: 5
Chile FIFA Ranking: 6
France FIFA Ranking: 7
Portugal FIFA Ranking: 8
Uruguay FIFA Ranking: 9
Spain FIFA Ranking: 10
USA FIFA Ranking: 24

Population: 43,847,277
Population: 80,682,351
Population: 209,367,920
Population: 11,409,077
Population: 48,654,392
Population: 18,131,850
Population: 66,836,154
Population: 10,833,816
Population: 3,351,016
Population: 46,064,604
Population: 324,118,787
Global Assessment

• 2011 Zone One Roll Out Question

• Number of US (raised) players (outfield) are regular starters on top 5 teams in top 5 leagues in world?
Global Assessment

LaLiga
1. Barcelona
2. Real Madrid
3. Atletico Madrid
4. Villareal
5. Sevilla

Bundesliga
1. Bayern Munich
2. RB Leipzig
3. Hoffenheim
4. Hertha Berlin
5. Dortmund

Ligue 1
1. Nice
2. Monaco
3. PSG
4. Guingamp
5. Rennes

Premier League
1. Liverpool
2. Manchester City
3. Arsenal
4. Chelsea
5. Spurs

Serie A
1. Juventus
2. Roma
3. AC Milan
4. Lazio
5. Atalanta

Standings as of November 17th, 2016
So, What’s Going On?
Numbers?
Environments
Obstacles
Solutions
Coaching
Coaching

- Quality education and courses
- Suitability?
- Parent/coach vs. professional coach
- Zone One coaches are mostly volunteer parent/coaches
- Realistic expectation?

Solutions:

- New Zone One courses are underway with a more specific profile ✓
- Mandate certification (and subsidize)!
- CEUs
Development Over Winning...
Yeah, right!
Development Over Winning... Yeah, right!

Why Not?
• Cultural DNA
• Need more education on topic
• Professionalization...big business!
• The new 800lb gorilla...
• ...rankings!

Solutions:
• Top staff ➔ Zone One
• Coach vs. train
• US Soccer PDIs ✓
Style of Play(er)
Style of Play(er)

Why Not?
• Coaching it *out* of players
• Game is more about results (again) and the coach/team (record) than players...we’ve lost our priority!
• This outcome also contributes to our lack of world-class players...we are not creating “marketable” players
• Professor Gary Williams : Good vs. elite, performance vs. learning

Solutions:
• Let them play!
• Encourage creativity
• Embrace mistakes! Mistakes-learning-skill-development
• PDIs: embrace or circumnavigate?
• US Soccer grassroots rewrite and coaching methodology ✓
Supportive Parents!
Supportive Parents!

- Appreciate!
- Negative sideline is direct obstacle to healthy developmental environment
- Encourage enthusiasm but ban instructions
- Educate on development

Solutions:
- Communicate and Educate...not isolate!
- Programs (clubs, leagues, parents and coaches)
- US Soccer support ✔
- Consequence!
The World’s Cutest Soccer Game?
The World’s Cutest Soccer Game?
Agency Disconnect
Agency Disconnect

Solutions:

• Get on the same page (practices, guidelines, programming)
• PDIs discussion created “Youth Members Technical Leaders Work Group” ✓
• Each youth agency collectively discuss player development initiatives and topics ✓
• Consistency for American player development
So, Now What?
So, Now What?

- Certify (educate) coaches/parents
- Manage and contain DOW
- Control sidelines
- Educate on FMS
- Let them PLAY!
- Embrace PDIs✓
- Get on same page✓